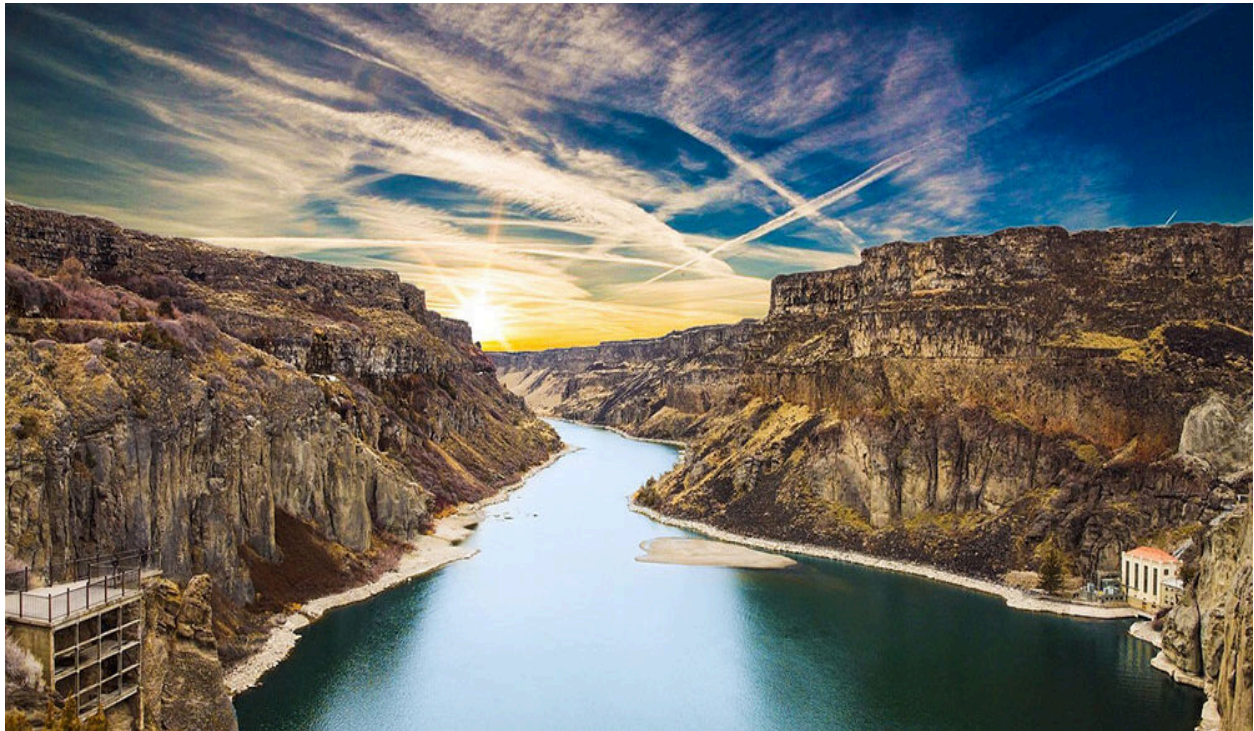

IAAA
NEWSLETTER

September 2024

IAAA News



IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION

IAAA NEWS



Table Of Contents



Page 4	President's Message
Page 6	Executive Director's Message
Page 7	Rocket Alumni Solutions
Page 8	Important Dates
Page 10 & 12	AD Resources
Page 11	Official's Information



Visit www.bigteams.com for more information.





President's Message

Tyler Johnson, CAA ♦ Bonneville High School ♦ IAAA President

I hope everyone is having a great start to the new school year. It is a busy time of year with long days of games, meetings and other activities that make this job very rewarding but difficult at the same time. The IHSAA and the IAAA are working together on strategies to provide more resources and mentoring to Idaho Athletic Directors. Tom Shanahan is our Mentor Chair and is doing a lot of great work to create a mentoring program to help both new and veteran ADs with the rigors of our profession. More information about our mentoring program to come in the future.

The 2024 National Athletic Directors Conference will be held in Austin, Texas this December. We had the most athletic directors from Idaho attend last year's conference and we hope to have a good showing from Idaho again this year. Please look at attending this great conference to not only improve yourself as an athletic director, but to network and build relationships with ADs across the country. If you're not able to attend the National Conference, please plan to join us in Boise on April 6-8, 2025, for the IAAA State Conference. We had our best conference to date this past April and look to build on the success from that conference for our upcoming 2025 conference.

As the school year wears on, please don't hesitate to reach out to members of the IAAA Executive Board with any questions or concerns. We are all in this together and we're here to help and support Idaho athletic administrators any way we can!

Tyler Johnson, CAA
Bonneville High School
IAAA President
johnsont@d93.k12.id.us

**What is PlayVS?**

PlayVS is a high school esports platform that provides leagues for students to compete in a season format. They offer the most popular, team-based titles including League of Legends, Rocket League, Super Smash Bros Ultimate, NBA2K and more!

What is Esports?

Esports is competitive video gaming, organized as a high school sport. Like other high school sports, teams require a coach and students will practice and compete in a regular season for the opportunity to advance to playoffs and be crowned the best in the state. There is no travel required throughout the regular season and students can participate either at school or at home.

[Click here to learn more about esports in Idaho and speak with a PlayVS representative today.](#)



Executive Director's Message

Tracy Leinen, CMAA ♦ IAAA Executive Director

Welcome back to another school year! I hope you all had a wonderful summer vacation and got some much needed rest and relaxation. The IAAA board is getting prepared for the September board meeting, which will be held in Moscow in September. In addition, many of the board members are gearing up to head to Austin, Texas for the NADC conference. Registration is open and it will be a fantastic conference as Tol Gropp will be in charge as the President of the NIAAA. It will be a great time to meet with friends and learn what is going on across the United States with other Athletic Directors sharing their thoughts and concerns.

I recently attended the NEDC conference and it was a great conference. I will be the new chair of the NEDC starting in January of 2025. We discussed the treasury report and all the regional reports, approved minutes and many other items while I was there. Each state talked about things that went well in their states and it was very beneficial to hear what they had to say. Next year's NEDC conference will be in Ashland, North Carolina.

Your IAAA Board is also hard at work getting ready for the IAAA conference, we will be meeting December 9 at the IHSAA office and having a planning committee to get everything set for the conference, which will be held at the Riverside Hotel on April 6 thru April 8. Mark your calendars, as more information will be coming out in late January or early February. If there is something, in particular, that you would like to see happen at this year's conference please let a board member know as soon as possible.

I want to thank all of the Idaho Athletic Directors that signed up for IAAA/NIAAA membership through the IHSAA forms that were sent out in late spring and early summer. If you have not signed up, please do so right away. The IAAA had a record year in 2024, with 215 members, and we hope to beat that again this year. If you have any questions, do not hesitate to ask me or other members of the board.

Hope you all have a wonderful and exciting school year.

Tracy Leinen, CMAA
IAAA Executive Director
tracy.leinen@boiseschools.org

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Important Dates

IHSAA September Board Meeting



September 24, 2024
U of I Campus
Moscow, ID

2024 National AD Conference



December 13-17, 2024
Austin Convention Center
Austin, TX

[NADC 2024 Information](#)

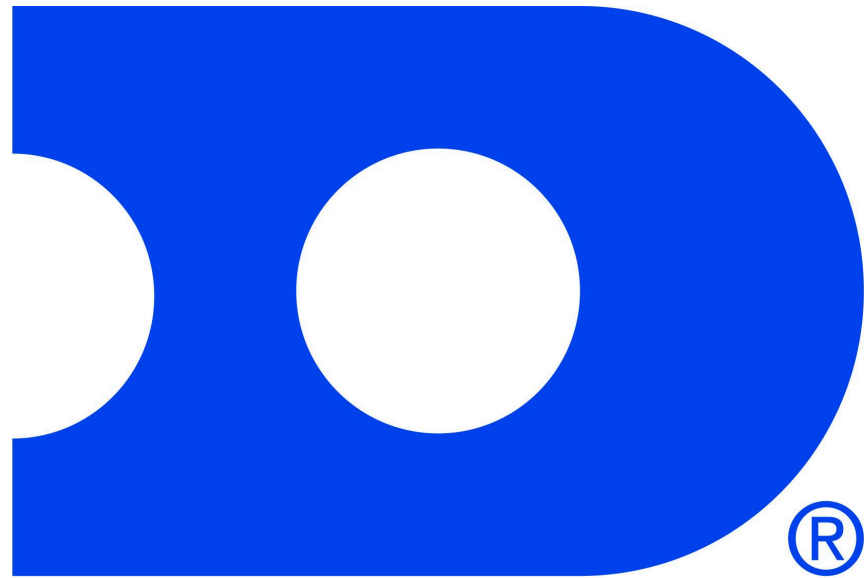
 [2024 NADC Promo](#)

#ADConf24

2025 IAAA State Conference



April 6-8, 2025
The Riverside Hotel
Boise, ID



DAKTRONICS

Visit [Daktronics](#) for more information.



Check out the New Athletic Director Resource Page on the IHSAA website

<https://idhsaa.org/athletic-directors>



Download the Officials Toolkit

October is....

NATIONAL HIGH SCHOOL ACTIVITIES MONTH

Celebrate with us all month long!

<p>National Coaches, Officials, Advisors and Sponsors Appreciation Week</p> <p style="font-weight: bold; font-size: 1.2em; color: red;">October 1-7</p>	<p>National Performing Arts Activities and State High School Associations Week</p> <p style="font-weight: bold; font-size: 1.2em; color: red;">October 8-14</p>	<p>National Sportsmanship, Fan Appreciation and Public-Address Announcers Week</p> <p style="font-weight: bold; font-size: 1.2em; color: red;">October 15-21</p>	<p>National Community Service and Youth Awareness Week</p> <p style="font-weight: bold; font-size: 1.2em; color: red;">October 22-28</p>
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#HSActivitiesMonth

A PROFILE OF **ATHLETIC** ADMINISTRATION

A Guide for Superintendents, Principals,
and Boards of Education



[CLICK **HERE** FOR FREE AD RESOURCES](#)

Links

Idaho Athletic Administrators Association



NIAAA



IHSAA





<https://capedcu.com/>

Benefits Provided NIAAA Members

The national professional organization dedicated solely to services, assistance and development for the providers of secondary school "Education Based Athletics" programs.

Professional

North Central Accreditation

NIAAA is the first association accredited by North Central Association Commission on Accreditation and School Improvement.

Leadership Training Institute

Educational curriculum of 38 courses taught at national and state conferences, institutes, online and NIAAA webinars. Students can earn CEUs, through a master's degree while working with select universities.

Certification Program

Four levels of professional certification including Registered, Middle School, Certified and Certified Master Athletic Administrator.

National Athletic Directors Conference

Annual Conference hosted in cooperation with the NFHS offering educational, service, information, leadership and networking opportunities.

Hall of Fame

Induction and recognition of individuals that have strongly impacted the profession of athletic administration.

Code of Ethics and Professional Standards

Clarifies our mission and principles.

Interscholastic Athletic Administration Magazine

Professional journal providing high school and middle school leadership practical assistance from athletic administrators in the field, research based study, NIAAA member information, varied columns and best practices.

Awards Program

Recognition levels for athletic administrators at both state and national levels.

Media Materials

Digital and print materials available to assist the professional.

Professional Outreach Program

Conducted in cooperation with state athletic administrator associations as outreach to targeted demographic areas through the NIAAA Endowment. Offering of LTI (501-502), RAA Certification, one year NIAAA membership, with 10 percent of participants receiving registration and lodging scholarship to the national conference.

Public Service Announcements

Promoting the benefits of education based athletic programs to students, educational leaders and community members.

Direct Benefits to Members & State Associations

- \$2,000,000 liability insurance.
- IAA is a quarterly magazine provided to members in both hard copy and electronic flip page form.
- \$2,500 Life Insurance.
- Membership kit for first-time registrants.
- A Profile of Athletic Administration – 32 page booklet available at no cost, providing purpose of position and description of how AD position should be structured and supported.
- National Emergency Network – Assistance available in cases of traveling emergencies.
- Continued cutting edge development through 4th NIAAA Strategic Plan.
- eNews – Electronic newsletter offered 10 times annually at no cost.
- Numerous educational print, video and digital materials.
- Research on timely topics and member survey results.
- Direct communication to members through social media – Twitter, Facebook, Tumblr, Instagram, LinkedIn.
- Budget surplus provision as a Member Benefit.
- State AD Association benefit of lodging for Professional Development State Coordinator Meetings.
- No cost booklet *A Profile of Athletic Administration* created as information directed at superintendents, principals and school boards.
- Application for reduced track installation.
- Reimbursement to state AD Association for percentage of online LTI courses taken by state members.

Cost Reductions

- Lower registration cost for National Conference, reduced fee for LTI courses and certification.
- Reduced premiums on AFLAC cancer and accident insurance.
- Reduced cost for certification applications.
- Discounted rates offered on Mutual of Omaha Long Term Health Care. Added inclusion in Tuition Rewards and Care Options Assistance.

Opportunities

- NIAAA Committee Membership – 13 committees in addition to periodic Ad Hoc committees.
- Field Renovation Program – Members may apply for consideration to have an outdoor field renovated by members of the Sports Turf Committee.
- IAA – Opportunity to submit articles for publication.
- Student Scholarship/Essay Program – Open to students in schools where the Athletic Director is an NIAAA member. Female and male recipients at State, Section (\$1,500) and National levels (\$2,000).
- NIAAA Endowment – Opportunity to contribute. Portion of funds utilized for professional growth outreach initiatives and state grants.
- In-Service Program – Offering selected LTI courses adapted in 90 minute or 4 hour presentations. Available to school or district staff. Topics include 14 legal duties, time management and interpersonal relationships.
- Quality Program Award – Option after having taken LTC 799 to participate in a process of athletic program assessment offering Exemplary Program recognition.
- Invited Assessment Program – Opportunity to have team of professionals evaluate each facet of a school or district athletic program.
- Participation in National Conference, workshops and section meetings.
- Opportunity for retired members to remain involved.

Benefits at www.niaaa.org

- Dedicated to NIAAA information and program offerings.
- Member Services – Online opportunity through NIAAA database to view and update personal account, find members, order materials or initiate/renew NIAAA membership. Opportunity to post a resume, open dates, job openings.
- Registration and information regarding the annual National Conference, lodging, travel and area places of interest.
- NIAAA apparel through the online logo shop.
- Preferred Vendors – Online site for preferred product and services with company links.
- *The Role of the Principal in Interscholastic Athletics* – Free 12 minute video through link on the NIAAA Web site. Produced in cooperation with the NASSP and NFHS.
- Calendar of scheduled professional development events for both state and national athletic administrator associations.
- State Leadership Directory – Listing of key contact individuals within states.
- Archived IAA magazine for research and reference.
- NIAAA forms and applications in fillable PDF format.
- Digital publications and survey information.
- Links to key educational, professional and sponsor affiliations.



National Interscholastic Athletic Administrators Association
9100 Keystone Crossing, Suite 660, Indianapolis, Indiana 46240; Phone: 317-587-1450; www.niaaa.org

NIAAA 10.2014

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