

IAAA
NEWSLETTER

July 2022

IAAA News



IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION

IAAA NEWS



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Visit www.bigteams.com for more information.





President's Message

Troy Rice, CMAA ♦ Rocky Mtn. High School ♦ IAAA President

Greetings fellow ADs. I hope you had a good school year and are enjoying your summer. I'm honored to serve as your IAAA President for the next two years and want to thank Tol Gropp for the tremendous job he did as our President for the past two years.

Thanks to everyone that made it to the IAAA State AD Conference in April. It was a great success and very valuable for us to meet face-to-face. The board has already begun planning next year's conference so I hope you can join us next spring. I'd like to encourage you to also attend the national conference in Nashville this December. This is another great opportunity to network and learn from some of the very best ADs from around the country. Nashville is a great city and a tremendous host.

I want to thank Kelly Caldwell for his service to the IAAA Board. He will be stepping down after many years of service, so we are currently looking for someone to fill his position from District I or District II. If interested, please reach out to me or Tracy Leinen. We'd like to have someone in place by our next board meeting in September.

I'm always so impressed with the hard work and dedication of our athletic administrators and respect the good work you do at your schools and within your communities. I hope you're able to get away this summer, relax, and unplug before we head back into the 2022-23 school year.

Troy Rice, CMAA
Rocky Mountain High School
IAAA President
rice.troy@westada.org



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Challenged Athletes Foundation & Idaho Adaptive Sports Program

If you are interested in learning more about Challenged Athletes Foundation or would like to be involved with the launch of the Idaho Adaptive Sports Program please contact Bailee Burgess at bailee@challengedathletes.org or (208)-940-0254.



[Click here to learn more about the Challenged Athletes Foundation](#)



Executive Director's Message

Tracy Leinen, CMAA ♦ IAAA Executive Director

I hope you all are having a wonderful summer vacation. I am so excited to be writing this message and letting you all know that the 2022 IAAA Conference was a huge success. We had a record high attendance and are hoping to make 2023 even bigger and better. We have some great sponsorships and will work on getting a few more for next year. We have just signed our contract with The Riverside Hotel and will be returning there next year for our conference. I will be attending the NEDC conference in late July and hope to bring back some good information from the conference.

We need everyone to sign up for membership with the IAAA as we are doing a dual membership, so we need everyone to sign up through the IHSAA. Membership fees are just \$80.00 a year and it gets you membership for both the IAAA and the NIAAA. If you attended the conference this spring you are all set and will not have to do anything. Some others have already renewed your membership as well. If you have questions please feel free to contact me at tracy.leinen@boiseschools.com. I will be happy to help you get registered and signed up for both the IAAA and the NIAAA. We currently have 155 members but would like to have every high school athletic director be a member as well as many of the middle school/junior high school athletic directors as well. Continue to take time to be with your families and friends and enjoy your time off.

Tracy Leinen, CMAA
IAAA Executive Director
tracy.leinen@boiseschools.com

2022 National AD Conference

December 9-13, 2022

Gaylord Opryland Resort & Convention Center

Nashville, TN

[NADC 2022 information](#)

2023 IAAA State Conference

April 2-4, 2023

The Riverside Hotel

Boise, ID





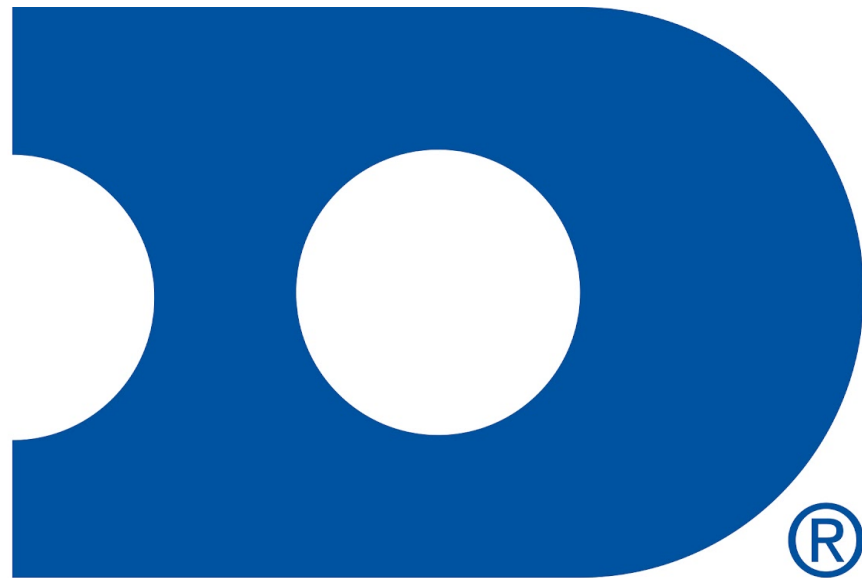
It's that time of year again! Brand new 2022 radio PSAs are ready to start running on the stations in Idaho. School sports need our support now more than ever, and these new PSAs are a valuable tool that will help.

They cover all the topics athletic administrators have said they care about most, including the importance of supporting your local high school, the value of participation, the mental health of teens, Title IX and more.

Please lend your voice by:

- Sharing these PSAs with your school principal, superintendent, colleagues and friends.
- Sending them to your school's radio contacts and encouraging them to broadcast the PSAs on their stations.
- Airing them on PA systems, telephone hold lines and during school announcements.

[Click Here for PSA's](#)



DAKTRONICS

Visit [Daktronics](https://www.daktronics.com) for more information.

AD Spotlight

Zach Barclay ♦ American Falls High School

Number of years in education: 13th year in Education, 2nd year as an AD.

Family: Married to Cassie Barclay. We have 2 boys.

What you have coached and/or are currently coaching:

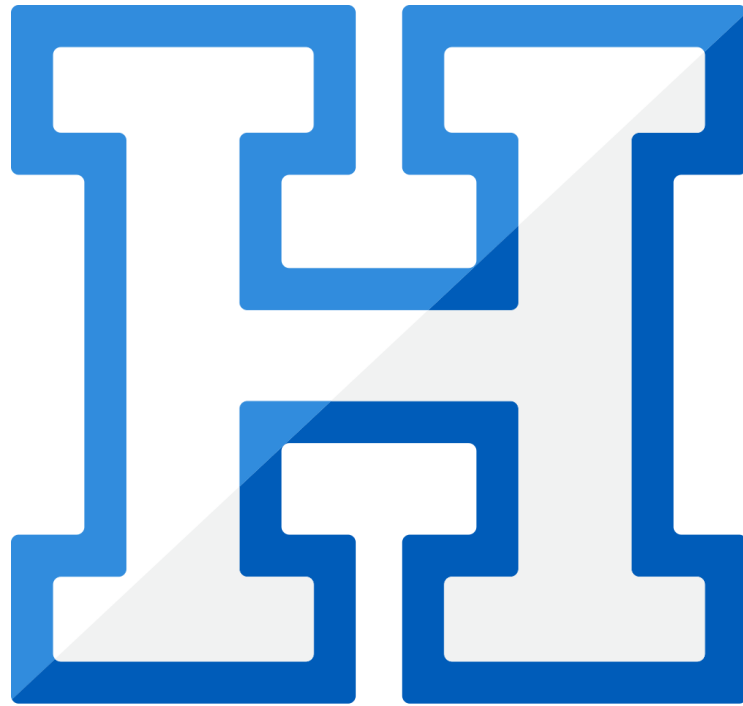
Football and Track and Field.

I coached at the College of Idaho as the throws coach for track and field from 2013 to 2021.

Why did you decide to become an athletic administrator at AFHS?

The reason I came to American Falls was to give my boys a chance to be raised in a small town with their cousins. It was an opportunity to also work for the high school my parents graduated from in the 70s.





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The logo for the Athlete of the Week award. It features a circular emblem at the top with a white outline and a red background, containing a white silhouette of the state of Idaho. The text "IDAHO HIGH SCHOOL" is written in red around the top inner edge, and "ACTIVITIES ASSOCIATION" is written in white around the bottom inner edge. Below this emblem is a large, stylized shield shape with a white outline and a red border. Inside the shield, the word "ATHLETE" is written in large, bold, white, sans-serif capital letters. Below "ATHLETE", the words "OF THE WEEK" are written in smaller, white, sans-serif capital letters. Underneath that, the text "PRESENTED BY" is written in small, white, sans-serif capital letters. Below "PRESENTED BY" is the Toyota logo, which is a red square with a white Toyota symbol inside. At the bottom of the shield, the word "TOYOTA" is written in white, sans-serif capital letters.

Each week throughout the school year, Toyota and the IHSAA will recognize varsity athletes that exhibited an outstanding performance during the previous week. The Athlete of the Week will be chosen based off of nominations. To nominate an athlete go to idhsaa.org/athlete-of-the-week

[Click here to nominate an athlete](https://idhsaa.org/athlete-of-the-week)

LTI

One of the goals of the NIAAA is to promote professional and personal growth of athletic administrators. Leadership training and certification are two vehicles the NIAAA has developed to help athletic administrators meet those challenges within the local school and community. The purpose of leadership training is to present best practices in use today that will better prepare athletic directors.

Athletic administrators are encouraged to participate in the NIAAA Leadership Training Institute (LTI) either at the state or national level. They are further encouraged to obtain their certification as an RAA, RMSAA, CAA or CMAA.

There are 51 courses available to take. These are broken down into three sections. Foundation courses (500 classes) provide a base of knowledge and skill that serves as a platform for conducting educationally sound extra-curricular activities. Operations and management courses (600 classes) provide skills, knowledge and best practices that enhance administrator efficiency and effectiveness in the management and operation of extra-curricular activities. Leadership courses (700 classes) provide knowledge and skills that will facilitate development of new visions, creative strategies and innovative practices for educationally sound extra-curricular activities.

Each year the IAAA tries to offer one class from each level at the state conference. Instructors are either local or national presenters. This last year the IAAA offered three classes at our state conference. 506-Athletic Administration Legal Issues II: Title IX and Sexual Harassment (Instructor Peg Pennipacker, CMAA Pennsylvania). 628-Athletic Administration Mental Health and Wellness for the Student Athlete (Instructor Al Sersland, CMAA Kansas). 712- Athletic Administration Ethical Decision Making in Education-Based Interscholastic Programs (Instructor Al Sersland, CMAA Kansas). We had a total of 70 Athletic Administrators enroll in these courses.

For more information you may contact your Idaho LTI Coordinators.

Polly Dahlke, CMAA dahlkepolly@gmail.com or Cass Herbst, CMAA cherbst@nsd131.org

Links

Idaho Athletic Administrators Association



NIAAA



IHSAA



Benefits Provided NIAAA Members

The national professional organization dedicated solely to services, assistance and development for the providers of secondary school "Education Based Athletics" programs.

Professional

North Central Accreditation

NIAAA is the first association accredited by North Central Association Commission on Accreditation and School Improvement.

Leadership Training Institute

Educational curriculum of 38 courses taught at national and state conferences, institutes, online and NIAAA webinars. Students can earn CEUs, through a master's degree while working with select universities.

Certification Program

Four levels of professional certification including Registered, Middle School, Certified and Certified Master Athletic Administrator.

National Athletic Directors Conference

Annual Conference hosted in cooperation with the NFHS offering educational, service, information, leadership and networking opportunities.

Hall of Fame

Induction and recognition of individuals that have strongly impacted the profession of athletic administration.

Code of Ethics and Professional Standards

Clarifies our mission and principles.

Interscholastic Athletic Administration Magazine

Professional journal providing high school and middle school leadership practical assistance from athletic administrators in the field, research based study, NIAAA member information, varied columns and best practices.

Awards Program

Recognition levels for athletic administrators at both state and national levels.

Media Materials

Digital and print materials available to assist the professional.

Professional Outreach Program

Conducted in cooperation with state athletic administrator associations as outreach to targeted demographic areas through the NIAAA Endowment. Offering of LTI (501-502), RAA Certification, one year NIAAA membership, with 10 percent of participants receiving registration and lodging scholarship to the national conference.

Public Service Announcements

Promoting the benefits of education based athletic programs to students, educational leaders and community members.

Direct Benefits to Members & State Associations

- \$2,000,000 liability insurance.
- IAA is a quarterly magazine provided to members in both hard copy and electronic flip page form.
- \$2,500 Life Insurance.
- Membership kit for first-time registrants.
- A Profile of Athletic Administration – 32 page booklet available at no cost, providing purpose of position and description of how AD position should be structured and supported.
- National Emergency Network – Assistance available in cases of traveling emergencies.
- Continued cutting edge development through 4th NIAAA Strategic Plan.
- eNews – Electronic newsletter offered 10 times annually at no cost.
- Numerous educational print, video and digital materials.
- Research on timely topics and member survey results.
- Direct communication to members through social media – Twitter, Facebook, Tumblr, Instagram, LinkedIn.
- Budget surplus provision as a Member Benefit.
- State AD Association benefit of lodging for Professional Development State Coordinator Meetings.
- No cost booklet *A Profile of Athletic Administration* created as information directed at superintendents, principals and school boards.
- Application for reduced track installation.
- Reimbursement to state AD Association for percentage of online LTI courses taken by state members.

Cost Reductions

- Lower registration cost for National Conference, reduced fee for LTI courses and certification.
- Reduced premiums on AFLAC cancer and accident insurance.
- Reduced cost for certification applications.
- Discounted rates offered on Mutual of Omaha Long Term Health Care. Added inclusion in Tuition Rewards and Care Options Assistance.

Opportunities

- NIAAA Committee Membership – 13 committees in addition to periodic Ad Hoc committees.
- Field Renovation Program – Members may apply for consideration to have an outdoor field renovated by members of the Sports Turf Committee.
- IAA – Opportunity to submit articles for publication.
- Student Scholarship/Essay Program – Open to students in schools where the Athletic Director is an NIAAA member. Female and male recipients at State, Section (\$1,500) and National levels (\$2,000).
- NIAAA Endowment – Opportunity to contribute. Portion of funds utilized for professional growth outreach initiatives and state grants.
- In-Service Program – Offering selected LTI courses adapted in 90 minute or 4 hour presentations. Available to school or district staff. Topics include 14 legal duties, time management and interpersonal relationships.
- Quality Program Award – Option after having taken LTC 799 to participate in a process of athletic program assessment offering Exemplary Program recognition.
- Invited Assessment Program – Opportunity to have team of professionals evaluate each facet of a school or district athletic program.
- Participation in National Conference, workshops and section meetings.
- Opportunity for retired members to remain involved.

Benefits at www.niaaa.org

- Dedicated to NIAAA information and program offerings.
- Member Services – Online opportunity through NIAAA database to view and update personal account, find members, order materials or initiate/renew NIAAA membership. Opportunity to post a resume, open dates, job openings.
- Registration and information regarding the annual National Conference, lodging, travel and area places of interest.
- NIAAA apparel through the online logo shop.
- Preferred Vendors – Online site for preferred product and services with company links.
- *The Role of the Principal in Interscholastic Athletics* – Free 12 minute video through link on the NIAAA Web site. Produced in cooperation with the NASSP and NFHS.
- Calendar of scheduled professional development events for both state and national athletic administrator associations.
- State Leadership Directory – Listing of key contact individuals within states.
- Archived IAA magazine for research and reference.
- NIAAA forms and applications in fillable PDF format.
- Digital publications and survey information.
- Links to key educational, professional and sponsor affiliations.



National Interscholastic Athletic Administrators Association
9100 Keystone Crossing, Suite 660, Indianapolis, Indiana 46240; Phone: 317-587-1450; www.niaaa.org

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HomeTown Ticketing, the leading digital ticketing company for K-12 schools and colleges, helps thousands of schools across the country seamlessly transition from cash and paper to digital ticketing.

Our professional-level, **digital ticketing platform** is purpose-built for schools to easily sell tickets, quickly scan attendees, and access revenue faster than any other provider, without ever touching school funds.

Districts, schools, colleges, universities, and governing bodies rely on us to sell online tickets to student athletics, theater, music, and arts programs in local communities all over America.

Headquartered in Columbus, Ohio, HomeTown prides itself in providing **on-call customer service and support**, even on nights and weekends, to help schools deliver the best game-day experience for students, families, and fans nationwide.



SUMMER 2022 WEBINARS

School's out, but our class is still in session! We've got lots of great Leadership Training Courses planned for our 2022 Summer Webinars, and we don't want you to miss out. See our schedule below and register today!

Each course is \$125 for members and \$210 for non-members.

WEEK 3

LTC 510* - Thursday, July 21
LTC 611 - Monday, July 18
LTC 630 - Tuesday, July 19

WEEK 4

LTC 501* - Monday, July 25
LTC 503* - Tuesday, July 26
LTC 633 - Thursday, July 28
LTC 710A - Wednesday, July 27

These dates are subject to change. Students must be registered by 1 p.m. EST the day before the course is scheduled to start. All courses are offered from 1-5 p.m. EST.

*Available as an online course

[**Register Now**](#)

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