

*IAAA*  
**NEWSLETTER**

February 2022

# IAAA News



**IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION**

# IAAA NEWS



## Table Of Contents

Page 4	President’s Message
Page 6	Executive Director’s Message
Page 7	2022 IAAA State Conference
Page 10	Important Dates
Page 12	LTI Update
Page 14	2022 IAAA Scholarship
Page 16	2022 NIAAA Spring Webinars
Page 18	2022 NIAAA Scholarship



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# BECOME CERTIFIED THROUGH YOUR LOCAL & NATIONAL INVOLVEMENT

by Tol Gropp

Welcome to the end of the winter season, spring is just around the corner. Good luck to each of you at your District and State competitions. I hope to see you there.

There are several ways for you to become certified through your involvement at the State and National level. I'd like to discuss a few.

The IAAA will host the annual AD Conference April 3-5 at the Riverside Hotel in Boise. I'd like to encourage each of you to attend. We will also be hosting the Section 8 meeting on Sunday morning, April 3rd at 8:00 am. This is a chance for you to connect with AD's from around our Section (which includes folks from Alaska, Washington, Oregon, Montana, and Wyoming). Registration for the conference will open shortly, and you can find additional information at [www.idaaa.org](http://www.idaaa.org).

The goal of every AD should be to improve in the profession. The NIAAA provides a pathway to accomplish that. This path is through certification. Follow this link to see the multiple levels of Certification, <https://members.niaaa.org/page/Certification>.

In order to become a Certified Athletic Administrator (CAA), you will need to take 5 Leadership Training Classes (LTC), 501, 502, 503, 504, and 506 AND have at least 2 years of Athletic Director experience. Once those are completed, you would take the CAA Exam which is offered at the State and National level.

At the State Conference, you will have the opportunity to take a number of LTI classes, and general sessions that will help you in your role as an AD. This year, we will be offering the following classes:

April 3<sup>rd</sup> at 7:30 am: LTC 712 "Ethical Decision Making in Education Based Sports Programs"

April 4<sup>th</sup> at 7:30 am: LTC 506 "Legal Issues II (Title IX & Sexual Harassment)"

April 4<sup>th</sup> at 7:30 am: LTC 628 "Mental Health and Wellness for Student Athletes"

You can also sign up for most of the LTC classes online via webinars or online courses. Click here to find that schedule:

<https://members.niaaa.org/page/LeadershipTraining>

After completing your CAA Certification, I'd encourage you to move forward with your Certified Master Athletic Administrator certification (CMAA). You will have already

completed the first 5 required classes, and you will add LTC 508 and 510 along with at least one 600 level class + one 700 level class and 3 classes from any level. A Project is also required, but this can be from a list of multiple projects you are most likely already doing in your day-to-day routine. I'd be more than happy to assist you in finding what is the right project for you, but you can also see a list of projects completed by other AD's from around the country by following this link, [https://docs.google.com/spreadsheets/d/1nU6jE9fkH2WgfX86mBnE6h9h4pmGiRqHDwkVIGlvj\\_o/edit#gid=0](https://docs.google.com/spreadsheets/d/1nU6jE9fkH2WgfX86mBnE6h9h4pmGiRqHDwkVIGlvj_o/edit#gid=0)

## Benefits to becoming Certified

- Provides the information you need to make decisions and run the best and safest athletic program possible.
- Personal and professional satisfaction.
- Demonstrated commitment to excellence in the profession.
- Continue growth of professional knowledge and expertise.
- Enhanced perception of the profession.
- Enhanced potential for employment opportunities and possibly pay incentives.
- Increased knowledge to help your programs be as successful and trouble-free as possible.
- Being recognized by a nationally registered program.

Take advantage of the opportunities to learn more about your profession and consider working towards certification. I promise you will not be disappointed.

Thank you for your leadership and commitment. Your school and community are lucky to have you.

My friend, Ed Lockwood, a retired AD from North Dakota once said, "You need to know that you're not alone, you are part of a brotherhood and a sisterhood of tremendous people and the wonderful part of our organization is that everyone wants YOU to be successful."

I look forward to seeing each of you in April.

Tol Gropp, CMAA  
AD at Timberline High School  
IAAA President  
NIAAA Board Member  
NIAAA State Coordinator, ID





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## Executive Director's Message

**Tracy Leinen, CMAA ♦ IAAA Executive Director**

Greetings to all the Athletic Directors in Idaho! We are excited to announce that we will be hosting our IAAA State Conference again this year in person. We are going with a new company called Final Forms/AMP for the registration of the conference and are hoping that it goes very well. If you have any problems with registration please reach out to me personally by either phone or email. I want this to be as painless as possible for you all. My email address is [tracy.leinen@boiseschools.org](mailto:tracy.leinen@boiseschools.org).

The IAAA has decided to be a dual-state membership with the NIAAA and we are not going to raise our fees, but you will have the benefits of the NIAAA insurance, which is huge. If you do not plan to attend the conference, we would still like you to sign up for the IAAA/NIAAA membership, which will only cost you \$80.00 a year for regular athletic directors and \$30.00 a year if you are a retired AD member. The cost is very low priced and will give you insurance, discounts, IAA magazine, resources and networking with anyone throughout the organization.

I also want to thank everyone who attended the 52<sup>nd</sup> National Athletic Directors Conference in Denver. We had the largest attendance ever in Idaho and it was wonderful to see everyone there. Congratulations goes out to the award winners of Larry Schwenke for his 2021 Hall of Fame induction. Tol Gropp received his Citation Award that was issued to him in 2020, but not received because they canceled the conference and had it virtual. Also, congratulations to Tom Shanahan from Bishop Kelly who received the State Award of Merit. It was a great conference with many outstanding speakers and presentations.

I am so excited to be able to see everyone again in April at the conference. We are working hard to put together another outstanding conference for you all to attend. Keep the dates open for April 3-5, 2022. We also will be hosting the Section 8 meeting on the morning of April 3<sup>rd</sup> so if you are interested in attending that you are welcome to join us at the Riverside Hotel for that. More information to follow.

I will end with please take care of yourselves, stay healthy, and finish the school year out strong! I appreciate all you do for the students/athletes in the state of Idaho and thank you for all your dedication to the youth in Idaho. You all are one of a kind!!

**Tracy Leinen, CMAA**  
**IAAA Executive Director**

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## **2022 IAAA State Conference**

**April 3-5, 2022**

**Riverside Hotel - Boise, ID**

**Please join us for the 31st IAAA Conference, which will be held at the  
Riverside Hotel in Boise, Idaho.**

**2022 IAAA Conference Information will be  
available soon. Stay Tuned!**





It's that time of year again! Brand new 2022 radio PSAs are ready to start running on the stations in Idaho. School sports need our support now more than ever, and these new PSAs are a valuable tool that will help.

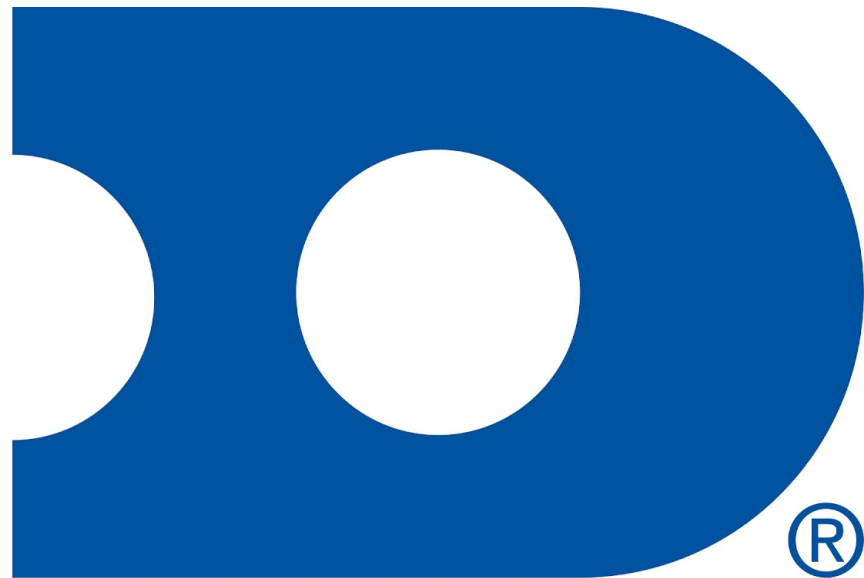
They cover all the topics athletic administrators have said they care about most, including the importance of supporting your local high school, the value of participation, the mental health of teens, Title IX and more.

Please lend your voice by:

- Sharing these PSAs with your school principal, superintendent, colleagues and friends.
- Sending them to your school's radio contacts and encouraging them to broadcast the PSAs on their stations.
- Airing them on PA systems, telephone hold lines and during school announcements.

[Click Here for PSA's](#)





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Visit [Daktronics](https://www.daktronics.com) for more information.

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# Important Dates

## **IAAA Scholarship Deadline**

February 15, 2022

## **NIAAA Scholarship Deadline**

February 28, 2022

## **IAAA State Conference**

April 3-5, 2022 @ Riverside Hotel, Boise

## **NADC**

December 9-13, 2022

Nashville, TN

[NADC 2022 Information](#)



Visit [www.hometownticketing.com](http://www.hometownticketing.com) for more information



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## LTI

One of the goals of the NIAAA is to promote professional and personal growth of athletic administrators. Leadership training and certification are two vehicles the NIAAA has developed to help athletic administrators meet those challenges within the local school and community. The purpose of leadership training is to present best practices in use today that will better prepare athletic directors.

Athletic administrators are encouraged to participate in the NIAAA Leadership Training Institute (LTI) either at the state or national level. They are further encouraged to obtain their certification as an RAA, RMSAA, CAA or CMAA.

There are 51 courses available to take. These are broken down into three sections. **Foundation courses (500 classes)** provide a base of knowledge and skill that serves as a platform for conducting educationally sound extra-curricular activities. **Operations and management courses (600 classes)** provide skills, knowledge and best practices that enhance administrator efficiency and effectiveness in the management and operation of extra-curricular activities. **Leadership courses (700 classes)** provide knowledge and skills that will facilitate development of new visions, creative strategies and innovative practices for educationally sound extra-curricular activities.

Each year the IAAA tries to offer one class from each level at the state conference. Instructors are either local or national presenters. This year the IAAA will be offering these classes at our state conference in April: 712 Ethical Decision Making in Education-Based Interscholastic Sports Programs. 506 Legal Issues II (Title IX & Sexual Harassment. 628 Mental Health and Wellness for Student Athlete. Additionally, courses may be taken at the National Conference or through the NIAAA via webinars or online classes.

For more information you may contact your Idaho LTI Coordinators Polly Dahlke CMAA [dahlkepolly@gmail.com](mailto:dahlkepolly@gmail.com) or Cass Herbst, CMAA [cherbst@nsd131.org](mailto:cherbst@nsd131.org)



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## **Idaho Athletic Administrators Association** **College Scholarship Application**

**To promote the IAAA's goals and to encourage post high school education for children/grandchildren of IAAA members, the IAAA will award two \$500 scholarships to select graduating senior children or grandchildren of current IAAA members.**

**Deadline: February 15, 2022**

**Click on the link below for information regarding the scholarship and to access the application.**

**[IAAA Scholarship Application](#)**



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**ATHLETE**  
OF THE WEEK

PRESENTED BY



**TOYOTA**

Each week throughout the school year, Toyota and the IHSAA will recognize varsity athletes that exhibited an outstanding performance during the previous week. The Athlete of the Week will be chosen based off of nominations. To nominate an athlete go to [idhsaa.org/athlete-of-the-week](https://idhsaa.org/athlete-of-the-week)

## Idaho Athletic Administrators Association

# Benefits Provided NIAAA Members

The national professional organization dedicated solely to services, assistance and development for the providers of secondary school "Education Based Athletics" programs.

## Professional

### North Central Accreditation

NIAAA is the first association accredited by North Central Association Commission on Accreditation and School Improvement.

### Leadership Training Institute

Educational curriculum of 38 courses taught at national and state conferences, institutes, online and NIAAA webinars. Students can earn CEUs, through a master's degree while working with select universities.

### Certification Program

Four levels of professional certification including Registered, Middle School, Certified and Certified Master Athletic Administrator.

### National Athletic Directors Conference

Annual Conference hosted in cooperation with the NFHS offering educational, service, information, leadership and networking opportunities.

### Hall of Fame

Induction and recognition of individuals that have strongly impacted the profession of athletic administration.

### Code of Ethics and Professional Standards

Clarifies our mission and principles.

### Interscholastic Athletic Administration Magazine

Professional journal providing high school and middle school leadership practical assistance from athletic administrators in the field, research based study, NIAAA member information, varied columns and best practices.

### Awards Program

Recognition levels for athletic administrators at both state and national levels.

### Media Materials

Digital and print materials available to assist the professional.

### Professional Outreach Program

Conducted in cooperation with state athletic administrator associations as outreach to targeted demographic areas through the NIAAA Endowment. Offering of LTI (501-502), RAA Certification, one year NIAAA membership, with 10 percent of participants receiving registration and lodging scholarship to the national conference.

### Public Service Announcements

Promoting the benefits of education based athletic programs to students, educational leaders and community members.

## Direct Benefits to Members & State Associations

- \$2,000,000 liability insurance.
- IAA is a quarterly magazine provided to members in both hard copy and electronic flip page form.
- \$2,500 Life Insurance.
- Membership kit for first-time registrants.
- A Profile of Athletic Administration – 32 page booklet available at no cost, providing purpose of position and description of how AD position should be structured and supported.
- National Emergency Network – Assistance available in cases of traveling emergencies.
- Continued cutting edge development through 4th NIAAA Strategic Plan.
- eNews – Electronic newsletter offered 10 times annually at no cost.
- Numerous educational print, video and digital materials.
- Research on timely topics and member survey results.
- Direct communication to members through social media – Twitter, Facebook, Tumblr, Instagram, LinkedIn.
- Budget surplus provision as a Member Benefit.
- State AD Association benefit of lodging for Professional Development State Coordinator Meetings.
- No cost booklet *A Profile of Athletic Administration* created as information directed at superintendents, principals and school boards.
- Application for reduced track installation.
- Reimbursement to state AD Association for percentage of online LTI courses taken by state members.

### Cost Reductions

- Lower registration cost for National Conference, reduced fee for LTI courses and certification.
- Reduced premiums on AFLAC cancer and accident insurance.
- Reduced cost for certification applications.
- Discounted rates offered on Mutual of Omaha Long Term Health Care. Added inclusion in Tuition Rewards and Care Options Assistance.

## Opportunities

- NIAAA Committee Membership – 13 committees in addition to periodic Ad Hoc committees.
- Field Renovation Program – Members may apply for consideration to have an outdoor field renovated by members of the Sports Turf Committee.
- IAA – Opportunity to submit articles for publication.
- Student Scholarship/Essay Program – Open to students in schools where the Athletic Director is an NIAAA member. Female and male recipients at State, Section (\$1,500) and National levels (\$2,000).
- NIAAA Endowment – Opportunity to contribute. Portion of funds utilized for professional growth outreach initiatives and state grants.
- In-Service Program – Offering selected LTI courses adapted in 90 minute or 4 hour presentations. Available to school or district staff. Topics include 14 legal duties, time management and interpersonal relationships.
- Quality Program Award – Option after having taken LTC 799 to participate in a process of athletic program assessment offering Exemplary Program recognition.
- Invited Assessment Program – Opportunity to have team of professionals evaluate each facet of a school or district athletic program.
- Participation in National Conference, workshops and section meetings.
- Opportunity for retired members to remain involved.

## Benefits at [www.niaaa.org](http://www.niaaa.org)

- Dedicated to NIAAA information and program offerings.
- Member Services – Online opportunity through NIAAA database to view and update personal account, find members, order materials or initiate/renew NIAAA membership. Opportunity to post a resume, open dates, job openings.
- Registration and information regarding the annual National Conference, lodging, travel and area places of interest.
- NIAAA apparel through the online logo shop.
- Preferred Vendors – Online site for preferred product and services with company links.
- *The Role of the Principal in Interscholastic Athletics* – Free 12 minute video through link on the NIAAA Web site. Produced in cooperation with the NASSP and NFHS.
- Calendar of scheduled professional development events for both state and national athletic administrator associations.
- State Leadership Directory – Listing of key contact individuals within states.
- Archived IAA magazine for research and reference.
- NIAAA forms and applications in fillable PDF format.
- Digital publications and survey information.
- Links to key educational, professional and sponsor affiliations.



National Interscholastic Athletic Administrators Association  
9100 Keystone Crossing, Suite 660, Indianapolis, Indiana 46240; Phone: 317-587-1450; [www.niaaa.org](http://www.niaaa.org)

NIAAA 10 2014



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## NIAAA Scholarship

**Purpose of Scholarship:**

In accordance with National Interscholastic Athletic Administrators Association's (NIAAA) purpose to promote, facilitate, and increase the knowledge and understanding of the vital role of interscholastic athletics in the educational system, this scholarship program will foster and acknowledge the partnership between the NIAAA and secondary education. The scholarships will recognize the distinguished scholastic, leadership, and citizenship attributes of high school student athletes, and the importance of high school athletics in each student's life.

**Criteria:**

1. Applicant must be a Senior
2. Applicant must have achieved at least one (1) of the following:
  - (A) minimum of B+ average;
  - (B) Ranked in the top 25% of class;
  - (C) ACT score of 24 or an SAT score of 1100 (Math and Reading)
3. Applicant must have participated in two sports for at least two years in each sport
4. Applicant must have earned at least one varsity letter in each of two sports
5. Applicant must complete attached scholar/essay application
6. Applicant must have a letter of recommendation from the high school athletic administrator/director
7. School athletic director must be an NIAAA member and a member of their respective state athletic administrators association
8. The principal or athletic director must sign the application to insure that the academic information submitted is accurate
9. All hard copy materials must be postmarked or electronic materials sent to the NIAAA State Liaison in your respective state by your states deadline. Select your state at the bottom of the website Scholarship Page to view your states deadline and liaison information.

**Deadline: February 28, 2022**

**Click on the link below for information regarding the scholarship and to access the application.**

**[2022 NIAAA Application](#)**



Spring Webinars are quickly approaching and provide a great way to knock out some courses! Whether you're working towards one of our certifications or need to gain knowledge on a certain topic, Spring Webinars can help you achieve your goal.

Each course is \$125 for members and \$210 for non-members.

- \*LTC 502: Thursday, March 17
- \*LTC 504: Monday, February 28
- \*LTC 506: Monday, March 14
- \*LTC 508: Monday, March 28
- LTC 608: Thursday, March 3
- LTC 621: Wednesday, March 9
- LTC 625: Tuesday, March 8
- LTC 628: Monday, March 7
- LTC 700: Tuesday, March 1
- LTC 701: Tuesday, March 29
- LTC 706: Wednesday, March 2
- LTC 709: Wednesday, March 30
- LTC 712: Thursday, March 10
- LTC 715: Monday, March 21
- LTC 716: Tuesday, March 15
- LTC 719: Thursday, March 24
- LTC 799: Wednesday, March 16

\*Available as an online course

Any questions? You can send them to [info@niaaa.org](mailto:info@niaaa.org)

**[Register Now](#)**

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