

**34th ANNUAL
IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION CONFERENCE
“PROMOTING WAYS TO STRENGTHEN YOUR ATHLETIC PROGRAM”
2025 Conference Schedule**

Sunday, April 6, 2025

Leadership Training LTC 704 – Athletic Administration: Recruit/Hire, Mentor and Retain Coaches.....7:30 AM-11:30 AM (ASPEN)
Mike McGurk, CMAA, NIAAA Board Past President
Tol Gropp, CMAA, NIAAA Board Past President
Moderator: Polly Dahlke, CMAA, IAAA Executive Board

AD of Year/Hall of Fame Interviews - (Convention Center).....9:00 a.m. - 11:00 a.m.
Jim Reed Memorial Golf Tournament – SHADOW VALLEY GOLF COURSE..... Tee Times start at 12:00 p.m.

Monday, April 7, 2025

Leadership Training LTC 619 - Athletic Administration: Enhancing Events Experiences Through Curb Appeal 7:30-11:30 AM (LIBERTY)
Mike McGurk, CMAA, NIAAA Board Past President
Tol Gropp, CMAA, NIAAA Board Past President
Moderator: Cass Herbst, CMAA, IAAA Executive Board

Leadership Training LTC 503 - Athletic Administration: Enhancing Organizational Management.....7:30 AM-11:30 AM (ASPEN)
Matt Harris, CAA, IAAA Executive Board & Mike Federico CAA, IHSAA Asst. Executive Director
Moderator: Polly Dahlke, CMAA, IAAA Executive Board

CAA Exam - John Gregory, CMAA, (Riverside Board Room).....10:00 a.m. - 11:30 a.m.
Registration, College Credit Sign-up (ISU) and Door Prize Drop-off (CONV. CENTER LOBBY).....9:00 a.m. - 2:00 p.m.
50-50 Tickets On Sale from Retired Athletic Directors.....10:00 a.m. - 5:00 p.m.

Exhibits Officially Open/Door Prizes (CONVENTION CENTER).....10:00 a.m. - 12:15 p.m.
1st Time Attendees Session - Conference Orientation (ASPEN).....11:30 a.m. - 12:00 p.m.
Moderators: Gerry Nutt, IAAA Exec. Board, Tyler Johnson, CAA, IAAA President
Wendy Spiers, CMAA, IAAA Executive Board

Female Athletic Administrators Networking Social Sponsored by the IHSAA.....12:00 pm-12:30 p.m. (ASPEN)
Moderator: Julie Hammons, CAA, IHSAA Asst. Executive Director

GENERAL SESSION I “IHSAA Hot Topics & YEA”.....12:30 pm - 1:30 pm (PONDEROSA)
Moderator: Ted Reynolds, CAA, IAAA Executive Board
Speakers: Chad Williams, Executive Director, IHSAA
Julie Hammons, CAA, Assistant Executive Director, IHSAA
Mike Federico, CAA, Assistant Executive Director, IHSAA

MS/JH School “Topic TBD”.....12:30 p.m. - 1:30 p.m. (ASPEN)
Moderator: Wendy Spiers, CMAA, IAAA Executive Board
Speaker: TBD

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....1:30 p.m. - 2:00 p.m.

GENERAL SESSION II “The Moment of Impact: Understanding Your Influence..... 2:00 p.m. - 3:00 p.m. (PONDEROSA)
Moderator: Shelly Heath, CAA, IAAA Executive Board
Speaker: Anne Marie Anderson, Motivational Speaker

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....3:00 p.m. - 3:30 p.m.

GENERAL SESSION III “TBD”..... 3:30 p.m. - 4:30 p.m. (PONDEROSA)
Moderator: Tol Gropp, CMAA, NIAAA Board Past President
Speaker: Mike McGurk, NIAAA Board Past President

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....4:30 p.m. - 4:45 p.m.

ATHLETIC DIRECTOR OF THE YEAR /HALL OF FAME BANQUET.....5:30 p.m. - 7:00 p.m.

(TAMARACK) Moderator: Beth Holt, IAAA Executive Board, 2024 IHSAA & IAAA Hall of Fame
IAAA Awards & IAAA Hall of Fame: Gerry Nutt, IAAA Awards Chairman

Reception and March Madness/NCAA Basketball Championship Game/Bean Bag Toss/Poker.....7:00 p.m. - 9:00 p.m.

Tuesday, April 8, 2025

ATHLETIC DIRECTORS BREAKFAST Sponsored by The Riverside Hotel.....8:00 a.m. - 8:45 a.m.

(TAMARACK) Moderator: Tyler Johnson, CAA, IAAA Board President

Speakers: Hall Of Fame Recipients -

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....8:45 a.m. - 9:15 a.m.

GENERAL SESSION IV “GEM State of Mind”.....9:15 a.m - 10:15 a.m.

(PONDEROSA) Moderator: Tony Brulotte, IAAA Executive Board

Speaker: IHSAA Student Advisory Council

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....10:15 a.m. - 11:00 a.m.

Athletic Administrator’s Roundtable Discussions.....11:00 a.m. - 11:45 a.m.

6A Moderator (Ponderosa).....Tol Gropp, CMAA, Timberline High School

5A Moderator (Ponderosa).....Robert Parker, Pocatello High School

4A Moderator (Aspen).....Jeremy Burgess, CAA, Payette High School

3A Moderator (Emerald).....Matt Harris, Ririe High School

2A Moderator (Cinnabar).....Randy Spaeth, Raft River High School

1A Moderator (Riverside Board Room).....Lee Jay Cook, Carey High School

Junior High/MS Moderator (Delamar).....Wendy Spiers, CMAA, Eagle Middle School

COMMENDATION LUNCHEON “???”12:00 p.m. - 1:30 p.m.

(TAMARACK) Moderator: Jon Hallock, IAAA President-Elect

Speaker:???

NIAAA Scholarship Presentations: Lisa Hamilton, Capital Educators FCU

IAAA Scholarship Presentations: David George, Leading Edge Fundraising

IAAA Awards: Gerry Nutt, IAAA Awards Chairman

GENERAL SESSION V “Fraud, protecting yourself and community”.....1:30 - 2:30 p.m.

(PONDEROSA) Moderator: Cass Herbst, CMAA, IAAA Executive Board

Speaker: Ed Fritz, Crime Prevention Supervisor, Boise Police Department

BIG TEAMS/SCHEDULE STAR TECHNOLOGY PRESENTATION “Best Practices for Athletes and Event Management”

(ASPEN) Moderator: Robert Parker, IAAA Executive Board

Speaker: Jen Motze, CMAA, VP Big Teams School Dev.....2:30 p.m. - 3:15 p.m.

General Session VI “Topic TBD”

(PONDEROSA) Moderator: Tony Brulotte, Athletic Director, IAAA Executive Board

Travis Hobson, AD Thunder Ridge HS.....2:30-3:15p.m.

IDAHO ATHLETIC ADMINISTRATORS ANNUAL MEETING.....3:15 p.m. - 3:45 p.m.

(PONDEROSA) Moderator: Jon Hallock, IAAA President-Elect

GRAND PRIZE DRAWING - Trip to National Conference in Tampa, FL – Dec. 12-16, 2025

*** (Must be present to win!!) ***

Wednesday, April 9, 2025

Idaho High School Activities Association Meeting (8011 Ustick Rd).....8:00 a.m. - 12:00 p.m.

- Registration Sponsored by Final Forms/AMP
- IAAA Scholarships Sponsored by Leading Edge Fundraising
- NIAAA Scholarships Sponsored by Capital Educators FCU
- Awards Sponsored & Provided by Jostens/The Neff Company
- Golf Sponsored by Snap! Raise Idaho
- Golf Sponsored by The Track Doctor
- LTC Classes Sponsored by Watchfire Signs
- Speakers Sponsored by BSN Sports
- Hall of Fame Sponsored by Buck’s Bags
- Banquet Sponsored by Big Teams/Schedule Star
- Banquet Sponsored by Clell Wade Coaches Directory

Banquet Sponsored by McU Sports

Golf & Banquet Reception Sponsored by Daktronics Inc.

Tuesday Breakfast Sponsored by The Riverside Hotel

Tuesday Luncheon & Banquet Reception by Go Fan & NFHS