

34th ANNUAL
IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION CONFERENCE
“PROMOTING WAYS TO STRENGTHEN YOUR ATHLETIC PROGRAM”
2025 Conference Schedule

Sunday, April 6, 2025

Leadership Training LTC 704 - Recruit/Hire, Mentor and Retain Coaches7:30 a.m. - 11:30 a.m.
 (ASPEN) Mike McGurk, CMAA, NIAAA Board Past President
 Tol Gropp, CMAA, NIAAA Board Past President
 Moderator: Polly Dahlke, CMAA, IAAA Executive Board

AD of Year/Hall of Fame Interviews - (Convention Center).....9:00 a.m. - 11:00 a.m.
Jim Reed Memorial Golf Tournament – SHADOW VALLEY GOLF COURSE.....Tee Times start at 12:00 p.m.

Monday, April 7, 2025

Leadership Training LTC 619 - Enhancing Events Experiences Through Curb Appeal7:30 a.m. - 11:30 a.m.
 (LIBERTY) Mike McGurk, CMAA, NIAAA Board Past President
 Tol Gropp, CMAA, NIAAA Board Past President
 Moderator: Cass Herbst, CMAA, IAAA Executive Board

Leadership Training LTC 503 - Enhancing Organizational Management7:30 a.m. - 11:30 a.m.
 (ASPEN) Matt Harris, CAA, IAAA Executive Board
 Mike Federico CAA, IHSAA Assistant Executive Director
 Moderator: Polly Dahlke, CMAA, IAAA Executive Board

CAA Exam - John Gregory, CMAA, (Riverside Board Room)..... 10:00 a.m. - 11:30 a.m.
Registration, College Credit Sign-up and Door Prize Drop off (CONVENTION CENTER LOBBY).....9:00 a.m. - 2:00 p.m.
50-50 Tickets On Sale from Retired Athletic Directors.....10:00 a.m. - 5:00 p.m.
Exhibits Officially Open/Door Prizes (CONVENTION CENTER).....10:00 a.m. - 12:30 p.m.
Conference Luncheon (CONVENTION CENTER LOBBY).....11:00 a.m. - 12:00 p.m.
1st Time Attendees Session - Conference Orientation (ASPEN).....11:30 a.m. - 12:00 p.m.
 Moderators: Gerry Nutt, IAAA Executive Board
 Tyler Johnson, CAA, IAAA President
 Wendy Spiers, CMAA, IAAA Executive Board

Female Athletic Administrators Networking Social (LIBERTY) Sponsored by the IHSAA.....11:30 a.m. - 12:00 p.m.
 Moderator: Julie Hammons, CAA, IHSAA Assistant Executive Director

GENERAL SESSION I “IHSAA Hot Topics & YEA”.....12:30 p.m. - 1:30 p.m.
 (PONDEROSA) Moderator: Ted Reynolds, CAA, IAAA Executive Board
 Speakers: Chad Williams, Executive Director, IHSAA
 Julie Hammons, CAA, Assistant Executive Director, IHSAA
 Mike Federico, CAA, Assistant Executive Director, IHSAA

MS/JH School “Creating a Culture of Positive Sportsmanship”12:30 p.m. - 1:30 p.m.
 (ASPEN) Moderator: Keri Carter, IAAA Executive Board
 Speaker: Wendy Spiers, CMAA, IAAA Executive Board

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....1:30 p.m. - 2:00 p.m.

GENERAL SESSION II “The Moment of Impact: Understanding Your Influence”..... 2:00 p.m. - 3:00 p.m.
 (PONDEROSA) Moderator: Shelly Heath, CAA, IAAA Executive Board
 Speaker: Anne Marie Anderson, Motivational Speaker

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....3:00 p.m. - 3:30 p.m.

GENERAL SESSION III “How to Enrich Your Athletic Department Culture”.....3:30 p.m. - 4:30 p.m.
 (PONDEROSA) Moderator: Tol Gropp, CMAA, NIAAA Board Past President
 Speaker: Mike McGurk, NIAAA Board Past President

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....4:30 p.m. - 4:45 p.m.

ATHLETIC DIRECTOR OF THE YEAR /HALL OF FAME BANQUET.....5:30 p.m. - 7:00 p.m.
 (TAMARACK) Moderator: Beth Holt, IAAA Executive Board, 2024 IAAA Hall of Fame
 IAAA Awards & IAAA Hall of Fame: Gerry Nutt, IAAA Awards Chairman

Reception and March Madness NCAA Basketball Championship Game/Bean Bag Toss/Poker.....7:00 p.m. - 9:00 p.m.

Tuesday, April 8, 2025

ATHLETIC DIRECTORS BREAKFAST
(TAMARACK)

Sponsored by The Riverside Hotel.....8:00 a.m. - 8:45 a.m.
Moderator: Tyler Johnson, CAA, IAAA Board President
Speakers: Hall of Fame Recipients – Todd Gilkey & Ty Jones

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....8:45 a.m. - 9:15 a.m.

GENERAL SESSION IV
(PONDEROSA)

“GEM State of Mind”.....9:15 a.m. - 10:15 a.m.
Moderator: Tony Brulotte, IAAA Executive Board
Speaker: IHSAA Student Advisory Council

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....10:15 a.m. - 11:00 a.m.

Athletic Administrator’s Roundtable Discussions.....11:00 a.m. - 11:45 a.m.

- 6A Moderator (Ponderosa).....Tol Gropp, CMAA, Timberline High School
- 5A Moderator (Ponderosa).....Robert Parker, Pocatello High School
- 4A Moderator (Aspen).....Jeremy Burgess, CAA, Payette High School
- 3A Moderator (Emerald).....Matt Harris, CAA, Ririe High School
- 2A Moderator (Opal).....Randy Spaeth, Raft River High School
- 1A Moderator (Delamar).....Lee Jay Cook, Carey High School
- Junior High/MS Moderator (Clearwater).....Wendy Spiers, CMAA, Eagle Middle School

COMMENDATION LUNCHEON
(TAMARACK)

“TBD”.....12:00 p.m. - 1:30 p.m.
Moderator: Jon Hallock, IAAA President-Elect
Speaker: Jeramiah Dickey, Boise State University Director of Athletics
NIAAA Scholarship Presentations: Lisa Hamilton, Capital Educators FCU
IAAA Scholarship Presentations: David George, Leading Edge Fundraising
IAAA Awards: Gerry Nutt, IAAA Awards Chairman

GENERAL SESSION V
(PONDEROSA)

“Fraud, Protecting Yourself and Community”.....1:30 p.m. - 2:30 p.m.
Moderator: Cass Herbst, CMAA, IAAA Executive Board
Speaker: Ed Fritz, Crime Prevention Supervisor, Boise Police Department

GENERAL SESSION VI
(PONDEROSA)

“Happy Thoughts and Finding Joy in Our World”
Moderator: Tony Brulotte, IAAA Executive Board.....2:30 p.m. - 3:15 p.m.
Speaker: Travis Hobson, Athletic Director, Thunder Ridge High School

BIG TEAMS/SCHEDULE STAR TECHNOLOGY PRESENTATION “Best Practices for Athletes and Event Management”
(ASPEN)

Moderator: Robert Parker, IAAA Executive Board
Speaker: Jen Motze, CMAA, VP Big Teams School Dev.....2:30 p.m. - 3:15 p.m.

IDAHO ATHLETIC ADMINISTRATORS ANNUAL MEETING.....3:15 p.m. - 3:45 p.m.
(PONDEROSA)

Moderator: Jon Hallock, IAAA President Elect

GRAND PRIZE DRAWING - Trip to National Conference in Tampa, FL - Dec. 12-16, 2025

*** (Must be present to win!)* **

Wednesday, April 10, 2024

Idaho High School Activities Association Meeting (8011 Ustick Rd).....8:00 a.m. - 12:00 p.m.

Registration Sponsored by Final Forms/AMP

IAAA Scholarships Sponsored by Leading Edge Fundraising

NIAAA Scholarships Sponsored by Capital Educators FCU

Awards Sponsored & Provided by Jostens

Golf Sponsored by Snap! Mobile

Golf Sponsored by The Track Doctor

LTI Classes Sponsored by Tiny Mobile Robots

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Monday Luncheon Sponsored by SoundFX

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Banquet Sponsored by Beynon Sports/Fieldturf

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Golf & Banquet Reception Sponsored by Daktronics Inc.

Tuesday Breakfast Sponsored by The Riverside Hotel

Tuesday Luncheon Sponsored by PlayOn! Sports/Go Fan

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