

34th ANNUAL
IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION CONFERENCE
“PROMOTING WAYS TO STRENGTHEN YOUR ATHLETIC PROGRAM”
2025 Conference Schedule

Sunday, April 6, 2025

Leadership Training LTC 704 - Recruit/Hire, Mentor and Retain Coaches7:30 a.m. - 11.30 a.m.
 (ASPEN) Mike McGurk, CMAA, NIAAA Board Past President
 Tol Gropp, CMAA, NIAAA Board Past President
 Moderator: Polly Dahlke, CMAA, IAAA Executive Board

AD of Year/Hall of Fame Interviews - (Convention Center).....9:00 a.m. - 11:00 a.m.
Jim Reed Memorial Golf Tournament – SHADOW VALLEY GOLF COURSE.....Tee Times start at 12:00 p.m.

Monday, April 7, 2025

Leadership Training LTC 619 - Enhancing Events Experiences Through Curb Appeal7:30 a.m. - 11.30 a.m.
 (LIBERTY) Mike McGurk, CMAA, NIAAA Board Past President
 Tol Gropp, CMAA, NIAAA Board Past President
 Moderator: Cass Herbst, CMAA, IAAA Executive Board

Leadership Training LTC 503 - Enhancing Organizational Management7:30 a.m. - 11.30 a.m.
 (ASPEN) Matt Harris, CAA, IAAA Executive Board
 Mike Federico CAA, IHSAA Assistant Executive Director
 Moderator: Polly Dahlke, CMAA, IAAA Executive Board

CAA Exam - John Gregory, CMAA, (Riverside Board Room)..... 10:00 a.m. - 11:30 a.m.
Registration, College Credit Sign-up and Door Prize Drop off (CONVENTION CENTER LOBBY).....9:00 a.m. - 2:00 p.m.
50-50 Tickets On Sale from Retired Athletic Directors.....10:00 a.m. - 5:00 p.m.
Exhibits Officially Open/Door Prizes (CONVENTION CENTER).....10:00 a.m. - 12:30 p.m.
Conference Luncheon (SOUND EXPO on the TERRACE STAGE).....11:00 a.m. - 12:00 p.m.
1st Time Attendees Session - Conference Orientation (ASPEN).....11:30 a.m. - 12:00 p.m.
 Moderators: Gerry Nutt, IAAA Executive Board
 Tyler Johnson, CAA, IAAA President
 Wendy Spiers, CMAA, IAAA Executive Board

Female Athletic Administrators Networking Social (LIBERTY) Sponsored by the IHSAA.....11:30 a.m. - 12:00 p.m.
 Moderator: Julie Hammons, CAA, IHSAA Assistant Executive Director

GENERAL SESSION I “IHSAA Hot Topics & YEA”.....12:30 p.m. - 1:30 p.m.
 (PONDEROSA) Moderator: Ted Reynolds, CAA, IAAA Executive Board
 Speakers: Chad Williams, Executive Director, IHSAA
 Julie Hammons, CAA, Assistant Executive Director, IHSAA
 Mike Federico, CAA, Assistant Executive Director, IHSAA

MS/JH School “Creating a Culture of Positive Sportsmanship”12:30 p.m. - 1:30 p.m.
 (ASPEN) Moderator: Keri Carter, IAAA Executive Board
 Speaker: Wendy Spiers, CMAA, IAAA Executive Board

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....1:30 p.m. - 2:00 p.m.

GENERAL SESSION II “The Moment of Impact: Understanding Your Influence”..... 2:00 p.m. - 3:00 p.m.
 (PONDEROSA) Moderator: Shelly Heath, CAA, IAAA Executive Board
 Speaker: Anne Marie Anderson, Motivational Speaker

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....3:00 p.m. - 3:30 p.m.

GENERAL SESSION III “How to Enrich Your Athletic Department Culture”.....3:30 p.m. - 4:30 p.m.
 (PONDEROSA) Moderator: Tol Gropp, CMAA, NIAAA Board Past President
 Speaker: Mike McGurk, NIAAA Board Past President

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....4:30 p.m. - 4:45 p.m.

ATHLETIC DIRECTOR OF THE YEAR /HALL OF FAME BANQUET.....5:30 p.m. - 7:00 p.m.
 (TAMARACK) Moderator: Beth Holt, IAAA Executive Board, 2024 IAAA Hall of Fame
 IAAA Awards & IAAA Hall of Fame: Gerry Nutt, IAAA Awards Chairman

Reception and March Madness NCAA Basketball Championship Game/Bean Bag Toss/Poker.....7:00 p.m. - 9:00 p.m.

Tuesday, April 8, 2025

ATHLETIC DIRECTORS BREAKFAST
(TAMARACK)

Sponsored by The Riverside Hotel.....8:00 a.m. - 8:45 a.m.
Moderator: Tyler Johnson, CAA, IAAA Board President
Speakers: Hall of Fame Recipients – Todd Gilkey & Ty Jones

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....8:45 a.m. - 9:15 a.m.

GENERAL SESSION IV
(PONDEROSA)

“GEM State of Mind”.....9:15 a.m. - 10:15 a.m.
Moderator: Tony Brulotte, IAAA Executive Board
Speaker: IHSAA Student Advisory Council

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....10:15 a.m. - 11:00 a.m.

Athletic Administrator’s Roundtable Discussions.....11:00 a.m. - 11:45 a.m.
6A Moderator (Ponderosa).....Tol Gropp, CMAA, Timberline High School
5A Moderator (Ponderosa).....Robert Parker, Pocatello High School
4A Moderator (Aspen).....Jeremy Burgess, CAA, Payette High School
3A Moderator (Emerald).....Matt Harris, CAA, Ririe High School
2A Moderator (Opal).....Randy Spaeth, Raft River High School
1A Moderator (Delamar).....Lee Jay Cook, Carey High School
Junior High/MS Moderator (Clearwater).....Wendy Spiers, CMAA, Eagle Middle School

COMMENDATION LUNCHEON
(TAMARACK)

“Leading through Change: A Shared Perspective for AD’s”.....12:00 p.m. - 1:30 p.m.
Moderator: Jon Hallock, IAAA President-Elect
Speaker: Jeramiah Dickey, Boise State University Director of Athletics
NIAAA Scholarship Presentations: Lisa Hamilton, Capital Educators FCU
IAAA Scholarship Presentations: David George, Leading Edge Fundraising
IAAA Awards: Gerry Nutt, IAAA Awards Chairman

GENERAL SESSION V
(PONDEROSA)

“Fraud, Protecting Yourself and Community”.....1:30 p.m. - 2:30 p.m.
Moderator: Cass Herbst, CMAA, IAAA Executive Board
Speaker: Ed Fritz, Crime Prevention Supervisor, Boise Police Department

GENERAL SESSION VI
(PONDEROSA)

“Happy Thoughts and Finding Joy in Our World”
Moderator: Tony Brulotte, IAAA Executive Board.....2:30 p.m. - 3:15 p.m.
Speaker: Travis Hobson, Athletic Director, Thunder Ridge High School

BIG TEAMS/SCHEDULE STAR TECHNOLOGY PRESENTATION “Best Practices for Athletes and Event Management”
(ASPEN)

Moderator: Robert Parker, IAAA Executive Board
Speaker: Jen Motze, CMAA, VP Big Teams School Dev.....2:30 p.m. - 3:15 p.m.

IDAHO ATHLETIC ADMINISTRATORS ANNUAL MEETING.....3:15 p.m. - 3:45 p.m.
(PONDEROSA)

Moderator: Jon Hallock, IAAA President Elect

GRAND PRIZE DRAWING - Trip to National Conference in Tampa, FL - Dec. 12-16, 2025

*** (Must be present to win!)*

Wednesday, April 9, 2025

Idaho High School Activities Association Meeting (8011 Ustick Rd).....8:00 a.m. - 12:00 p.m.

Registration Sponsored by Final Forms/AMP

IAAA Scholarships Sponsored by Leading Edge Fundraising

NIAAA Scholarships Sponsored by Capital Educators FCU

Awards Sponsored & Provided by Jostens

Golf Sponsored by Snap! Mobile

Golf Sponsored by The Track Doctor

LTI Classes Sponsored by Tiny Mobile Robots

Speakers Sponsored by BSN Sports

Monday Luncheon Sponsored by SoundFX and Biamp

Hall of Fame/AD of the Year Social Sponsored by Musco Sports Lighting

Hall of Fame Sponsored by MCU Sports

Banquet Sponsored by Beynon Sports/Fieldturf

Banquet Sponsored by Big Teams/Schedule Star

Banquet Sponsored by Clell Wade Coaches Directory

Golf & Banquet Reception Sponsored by Daktronics Inc.

Tuesday Breakfast Sponsored by The Riverside Hotel

Tuesday Luncheon Sponsored by PlayOn! Sports/Go Fan

Touchscreen Awards & Recognition Platform Sponsored by Rocket Alumni Solutions