

33rd ANNUAL
IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION CONFERENCE
“PROMOTING WAYS TO STRENGTHEN YOUR ATHLETIC PROGRAM”
2024 Conference Schedule

Sunday, April 7, 2024

Leadership Training LTC 714 - Athletic Administration: Dealing With Challenging Personalities
 Kevin Bryant, CMAA, Thrive Athletic Consulting, LLC
 Moderator: Polly Dahlke, CMAA, IAAA Executive Board
 (ASPEN).....7:30 a.m. - 11:30 a.m.

AD of Year/Hall of Fame Interviews - (Convention Center).....9:00 a.m. - 11:00 a.m.

Jim Reed Memorial Golf Tournament – SHADOW VALLEY GOLF COURSE.....Tee Times start at 12:00 p.m.

Monday, April 8, 2024

Leadership Training LTC 611 - Athletic Administration: Concepts and Strategies for Interscholastic Marketing, Promotions and Fund-Raising
 Tol Gropp, CMAA, NIAAA Board President
 Damian Frassinelli, CMAA, NIAAA Board Past President
 Phil Rison, CMAA, NIAAA Executive Director
 Moderator: Cass Herbst, CMAA, IAAA Executive Board
 (LIBERTY).....7:30 a.m. - 11:30 a.m.

Leadership Training LTC 504 - Athletic Administration: Legal Issues I (Liability for Sports Injuries & Risk Management)
 Kevin Bryant, CMAA, Thrive Athletic Consulting, LLC
 Moderator: Polly Dahlke, CMAA, IAAA Executive Board
 (ASPEN).....7:30 a.m. - 11:30 a.m.

CAA Exam - John Gregory, CMAA, (Riverside Board Room)..... 10:00 a.m. - 11:30 a.m.

Registration, College Credit Sign-up and Door Prize Drop off (CONVENTION CENTER LOBBY).....9:00 a.m. - 2:00 p.m.

50-50 Tickets On Sale from Retired Athletic Directors.....10:00 a.m. - 5:00 p.m.

Exhibits Officially Open/Door Prizes (CONVENTION CENTER).....10:00 a.m. - 12:30 p.m.

New Athletic Directors Session - Conference Orientation (ASPEN).....11:30 a.m. - 12:00 p.m.
 Moderators: Gerry Nutt, IAAA Exec. Board, Troy Rice, CMAA, IAAA President

GENERAL SESSION I “Athletic Administrator, Game Changers for Life”.....12:30 - 1:30 p.m.
 (PONDEROSA)
 Moderator: Tol Gropp, CMAA, NIAAA Board President
 Speaker: Phil Rison, CMAA, NIAAA Executive Director

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....1:30 p.m. - 2:00 p.m.

GENERAL SESSION II “IHSAA Hot Topics & YEA”.....2:00 p.m. - 3:00 p.m.
 (PONDEROSA)
 Moderator: Ted Reynolds, CAA, IAAA Executive Board
 Speakers: Ty Jones, CMAA, Executive Director, IHSAA
 Julie Hammons, CAA, Assistant Executive Director, IHSAA
 Mike Federico, CAA, Assistant Executive Director, IHSAA

MS/JH School “BroncoBold presents the Power of Positive Mental Health”.....2:00 p.m. - 3:00 p.m.
 (ASPEN)
 Moderator: Cass Herbst, CMAA, IAAA Executive Board
 Speaker: Stephanie Donaldson, MS, LCPC, NCC, CEDS Director of Athletic Counseling and Performance Psychology Boise State Univ. Department of Athletics

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....3:00 p.m. - 3:30 p.m.

GENERAL SESSION III “How to Develop Character Intentionally through your Athletic Program”.....3:30 p.m. - 4:30 p.m.
 (PONDEROSA)
 Moderator: Robert Parker, IAAA Executive Board
 Speaker: Kevin Bryant, CMAA, Thrive Athletic Consulting, LLC

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....4:30 p.m. - 4:45 p.m.

ATHLETIC DIRECTOR OF THE YEAR /HALL OF FAME BANQUET.....5:30 p.m. - 7:00 p.m.
 (TAMARACK)
 Moderator: Jeremy Burgess, CAA, IAAA Executive Board
 IAAA Awards & IAAA Hall of Fame: Gerry Nutt, IAAA Awards Chairman

Reception and March Madness NCAA Basketball Championship Game/Bean Bag Toss/Poker.....7:00 p.m. - 9:00 p.m.

Tuesday, April 9, 2024

ATHLETIC DIRECTORS BREAKFAST
(TAMARACK)

Sponsored by The Riverside Hotel.....8:00 a.m. - 8:45 a.m.
Moderator: Tracy Leinen, CMAA, IAAA Executive Board
Speakers: Hall of Fame Recipients – Cass Herbst & Beth Holt

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....8:45 a.m. - 9:15 a.m.

GENERAL SESSION IV
(PONDEROSA)

“Student Section Sportsmanship”.....9:15 a.m. - 10:15 a.m.
Moderator: Shelly Heath, CAA, IAAA Executive Board
Speaker: IHSAA Student Advisory Council

Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....10:15 a.m. - 11:00 a.m.

Athletic Administrator’s Roundtable Discussions.....11:00 a.m. - 11:45 a.m.
5A Moderator (Ponderosa).....Tol Gropp, CMAA, Timberline High School
4A Moderator (Ponderosa).....Tyler Johnson, CAA, Bonneville High School
3A Moderator (Garnet).....Jeremy Burgess, CAA, Payette High School
2A Moderator (Emerald).....Matt Harris, Ririe High School
1A Div I Moderator (Opal).....Randy Spaeth, Raft River High School
1A Div II Moderator (Delamar).....Linzie Green, Cascade High School
Junior High/MS Moderator (Aspen).....Wendy Spiers, CMAA Eagle Middle School

COMMENDATION LUNCHEON
(TAMARACK)

“Love and Accountability”.....12:00 p.m. - 1:30 p.m.
Moderator: Troy Rice, CMAA, IAAA President
Speaker: Paul Rush, Athletic Director, Northwest Nazarene University
NIAAA Scholarship Presentations: Lisa Hamilton, Capital Educators FCU
IAAA Scholarship Presentations: David George, Leading Edge Fundraising
IAAA Awards: Gerry Nutt, IAAA Awards Chairman

GENERAL SESSION V
(PONDEROSA)

“Just SMILE”.....1:30 p.m. - 2:30 p.m.
Moderator: Tyler Johnson, CAA, IAAA Executive Board
Speaker: Tol Gropp, CMAA, NIAAA Board President
Damian Frassinelli, CMAA, NIAAA Board Past President

GENERAL SESSION VI
(PONDEROSA)

“Connecting with Parents Using Positive Coaching Alliance”
Moderator: Tony Brulotte, IAAA Executive Board.....2:30 p.m. - 3:15 p.m.
Speakers: Tim Brady, Idaho Youth Sports & Jason Warr, West Ada School District

BIG TEAMS/SCHEDULE STAR TECHNOLOGY PRESENTATION “Best Practices for Athletes and Event Management”
(ASPEN)

Moderator: Robert Parker, IAAA Executive Board
Speaker: Jen Motze, CMAA, VP Big Teams School Dev.....2:30 p.m. - 3:15 p.m.

IDAHO ATHLETIC ADMINISTRATORS ANNUAL MEETING.....3:15 p.m. - 3:45 p.m.
(PONDEROSA)

Moderator: Troy Rice, CMAA, IAAA President

GRAND PRIZE DRAWING - Trip to National Conference in Austin, TX – Dec. 13-17, 2024

*** (Must be present to win!!)***

Wednesday, April 10, 2024

Idaho High School Activities Association Meeting (8011 Ustick Rd).....8:00 a.m. - 12:00 p.m.

Registration Sponsored by Final Forms/AMP
IAAA Scholarships Sponsored by Leading Edge Fundraising
NIAAA Scholarships Sponsored by Capital Educators FCU
Awards Sponsored & Provided by Jostens
Golf Sponsored by Snap! Mobile
Golf Sponsored by The Track Doctor
LTI Classes Sponsored by Tiny Mobile Robots
Speakers Sponsored by BSN Sports
Hall of Fame/AD of the Year Social Sponsored by Musco Sports Lighting
Hall of Fame Sponsored by Auction Frogs
Banquet Sponsored by Big Teams/Schedule Star
Banquet Sponsored by Clell Wade Coaches Directory
Banquet Sponsored by Final Cut Turf and Recreation
Banquet Sponsored by McU Sports
Golf & Banquet Reception Sponsored by Daktronics Inc.
Tuesday Breakfast Sponsored by The Riverside Hotel
Tuesday Luncheon Sponsored by Play VS