

**32<sup>nd</sup> ANNUAL**  
**IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION CONFERENCE**  
**“PROMOTING WAYS TO STRENGTHEN YOUR ATHLETIC PROGRAM”**  
**2023 Conference Schedule**

Sunday, April 2, 2023

**Leadership Training LTI 638 - Athletic Administration: Creating an Awareness of Diverse Groups within Athletic Programs**  
 Sandra Mader, CMAA, Aldine ISD Houston, Texas  
 Moderator: Polly Dahlke, CMAA, IAAA Executive Board  
 (ASPEN).....7:30 a.m. - 11:30 a.m.

**AD of Year/Hall of Fame Interviews - (Convention Center).....9:00 a.m. - 11:00 a.m.**

**Jim Reed Memorial Golf Tournament – SHADOW VALLEY GOLF COURSE.....Tee Times start at 12:00 p.m.**

Monday, April 3, 2023

**Leadership Training LTI 721 - Athletic Administration: Positive Sporting Behavior-For the Love of the Game**  
 Sandra Mader, CMAA, Aldine ISD Houston, Texas  
 Cass Herbst, CMAA, IAAA Executive Board  
 Moderator: Cass Herbst, CMAA, IAAA Executive Board  
 (LIBERTY).....7:30 a.m. - 11:30 a.m.

**Leadership Training LTI 501 - Athletic Administration: Guiding Foundations and Philosophies**  
 Todd Gilkey, CAA, Tol Gropp, CMAA, & Wendy Spiers, CMAA, IAAA Executive Board  
 Moderator: Polly Dahlke, CMAA, IAAA Executive Board  
 (ASPEN).....7:30 a.m. - 11:30 a.m.

**CAA Exam - John Gregory, CMAA, (Riverside Board Room)..... 10:00 a.m. - 11:30 a.m.**

**Registration, College Credit Sign-up and Door Prize Drop off (CONVENTION CENTER LOBBY).....9:00 a.m. - 2:00 p.m.**

**50-50 Tickets On Sale from Retired Athletic Directors.....10:00 a.m. - 5:00 p.m.**

**Exhibits Officially Open/Door Prizes (CONVENTION CENTER).....10:00 a.m. - 12:15 p.m.**

**New Athletic Directors Session - Conference Orientation (ASPEN).....11:30 a.m. - 12:00 p.m.**  
 Moderators: Gerry Nutt, IAAA Exec. Board, Troy Rice, CMAA, IAAA President

**GENERAL SESSION I** “Power Your Passion by Teaming up with Dairy West”.....12:15 - 1:30 p.m.  
 (PONDEROSA)  
 Sponsored By Dairy West  
 Moderator: Shelly Heath, CAA, IAAA Executive Board  
 Speaker: Jaclyn St. John MS, RDN, LD Dir. of Community Wellness with Dairy West

**Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....1:30 p.m. - 2:00 p.m.**

**GENERAL SESSION II** “IHSAA Hot Topics & YEA”.....2:00 p.m. - 3:00 p.m.  
 (PONDEROSA)  
 Moderator: Ted Reynolds, CAA, IAAA Executive Board  
 Speakers: Ty Jones, CMAA, Executive Director, IHSAA  
 Julie Hammons, CAA, Assistant Executive Director, IHSAA  
 Mike Federico, CAA, Assistant Executive Director, IHSAA

**MS/JH School** “Creating an Athletic Leadership Team”.....2:00 p.m. - 3:00 p.m.  
 (ASPEN)  
 Moderator: Cass Herbst, CMAA, IAAA Executive Board  
 Speaker: Wendy Spiers, CMAA, IAAA Executive Board

**Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....3:00 p.m. - 3:30 p.m.**

**GENERAL SESSION III** “Sports Broadcasting, Sports Marketing, and Event Management for Students”...3:30 p.m. - 4:30 p.m.  
 (PONDEROSA)  
 Moderator: Robert Parker, IAAA Executive Board  
 Speaker: Golden Steele, Sports Broadcasting Program Teacher at Lewiston High School

**Exhibits and Door Prizes – Tracy Leinen (CONVENTION CENTER).....4:30 p.m. - 4:45 p.m.**

**ATHLETIC DIRECTOR OF THE YEAR /HALL OF FAME BANQUET**.....5:30 p.m. - 7:00 p.m.  
 (TAMARACK)  
 Moderator: Beth Holt, IAAA Executive Board

IAAA Awards & IAAA Hall of Fame: Gerry Nutt, IAAA Awards Chairman  
**Reception and March Madness NCAA Basketball Championship Game/Bean Bag Toss/Poker**.....7:00 p.m. - 9:00 p.m.

Tuesday, April 4, 2023

**ATHLETIC DIRECTORS BREAKFAST** Sponsored by The Riverside Hotel.....8:00 a.m. - 8:45 a.m.  
(TAMARACK) Moderator: Tracy Leinen, CMAA, IAAA Executive Board  
Speakers: Hall Of Fame Recipients - Randy Potter & Steve Sosnowski

**Exhibits and Door Prizes** – Tracy Leinen (CONVENTION CENTER).....8:45 a.m. - 9:15 a.m.

**GENERAL SESSION IV** “BE THE AGENT: The ABC’s of Representing Yourself”.....9:15 a.m. - 10:15 a.m.  
(PONDEROSA) Moderator: Shelly Heath, CAA, IAAA Executive Board  
Speaker: Mark Leinweaver, MLB Agent, Beverly Hills Sports Council

**Exhibits and Door Prizes** – Tracy Leinen (CONVENTION CENTER).....10:15 a.m. - 11:00 a.m.

**Athletic Administrator’s Roundtable Discussions**.....11:00 a.m. - 11:45 a.m.  
5A Moderator (Ponderosa).....Tol Gropp, CMAA, Timberline High School  
4A Moderator (Ponderosa).....Tyler Johnson, CAA, Bonneville High School  
3A Moderator (Garnet).....Jeremy Burgess, CAA, Payette High School  
2A Moderator (Emerald).....Matt Harris, Ririe High School  
1A Div I Moderator (Opal).....Randy Spaeth, Raft River High School  
1A Div II Moderator (Delamar).....Brody Astle, Dietrich High School  
Junior High/MS Moderator (Aspen).....Wendy Spiers, CAA Eagle Middle School

**COMMENDATION LUNCHEON** “Branding & Marketing For All Sizes of Schools” .....12:00 p.m. - 1:30 p.m.  
(TAMARACK) Moderator: Troy Rice, CMAA, IAAA President  
Speaker: Reagan Rossi, Vice President of Athletics, The College of Idaho  
NIAAA Scholarship Presentations: Lisa Hamilton, Capital Educators FCU  
IAAA Scholarship Presentations: David George, Leading Edge Fundraising  
IAAA Awards: Gerry Nutt, IAAA Awards Chairman

**GENERAL SESSION V** Get to Know IdaFan-The Ticketing App Created for Idaho’s Schools” ..... 1:30 p.m. - 2:30 p.m.  
(PONDEROSA) - Bring a laptop Moderator: Tyler Johnson, CAA, IAAA Executive Board  
Speaker: Gregg Baczuk, CAA, Athletic Director, Skyline High School

**E-Sports Presentation** “Esports & Engaged Learners”  
(PONDEROSA) Speaker: Mike Buck.....2:30 p.m. - 3:00 p.m.

**IDAHO ATHLETIC ADMINISTRATORS ANNUAL MEETING**.....3:00 p.m. - 3:30 p.m.  
(PONDEROSA) Moderator: Troy Rice, CMAA, IAAA President

**GRAND PRIZE DRAWING - Trip to National Conference in Orlando, FL – Dec. 15-19, 2023**

\*\*\* (Must be present to win!!)\*\*\*

**BIG TEAMS/SCHEDULE STAR TECHNOLOGY PRESENTATION** “Best Practices for Athletes and Event Management”  
(PONDEROSA) Moderator: Robert Parker, IAAA Executive Board  
Speaker: Jen Motze, CMAA, VP Big Teams School Dev.....3:30 p.m. - 4:30 p.m.

Wednesday, April 5, 2023

**Idaho High School Activities Association Meeting** (8011 Ustick Rd).....8:00 a.m. - 12:00 p.m.

**Conference Sponsored by Dairy West/UnBottled**

**Registration Sponsored by Final Forms/AMP**

**IAAA Scholarships Sponsored by Leading Edge Fundraising**

**NIAAA Scholarships Sponsored by Capital Educators FCU**

**Awards Sponsored & Provided by Jostens**

**Golf Sponsored by Snap! Mobile**

**Golf Sponsored by The Track Doctor**

**LTI Classes Sponsored by Watchfire Signs**

**Speakers Sponsored by BSN Sports**

**Hall of Fame Sponsored by Buck’s Bags**

**Banquet Sponsored by Big Teams/Schedule Star**

**Banquet Sponsored by Clell Wade Coaches Directory**

**Banquet Sponsored by McU Sports**

**Golf & Banquet Reception Sponsored by Daktronics Inc.**

**Tuesday Breakfast Sponsored by The Riverside Hotel**

**Tuesday Luncheon & Banquet Reception by Go Fan & NFHS Network**