
IAAA
NEWSLETTER

January 2024

IAAA News



IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION

IAAA NEWS



Table Of Contents



| | |
|---------|------------------------------|
| Page 4 | President's Message |
| Page 6 | Executive Director's Message |
| Page 7 | Rocket Alumni Solutions |
| Page 8 | Important Dates |
| Page 10 | NIAAA Student Scholarship |
| Page 12 | IAAA Student Scholarship |



Visit www.bigteams.com for more information.





President's Message

Troy Rice, CMAA ♦ Rocky Mtn. High School ♦ IAAA President

Happy holidays everyone! I hope you have a great break and are ready to tackle the new year. It was great seeing those who were able to attend the National Athletic Directors Conference in Orlando. What an awesome opportunity to learn from our colleagues all around the country. We hope you'll be able to attend the next conference in Austin, Texas. The dates are December 13-17, 2024.

I'd like to wish our very own Tol Gropp from Timberline High School the absolute best as he serves as the NIAAA President for 2024. This is a tremendous honor for him and it is very well deserved! Tol is the first AD from Idaho to ever serve as President.

The IAAA Board is currently planning our state conference. The dates are April 7-9 at the Riverside Hotel in Boise. Conference registration information will be coming out in the next month so be looking for that.

Please let us know if there's anything the IAAA Board can do for you. Thank you for all the outstanding things you do for your school and community!

Troy Rice, CMAA
Rocky Mountain High School
IAAA President
rice.troy@westada.org

**What is PlayVS?**

PlayVS is a high school esports platform that provides leagues for students to compete in a season format. They offer the most popular, team-based titles including League of Legends, Rocket League, Super Smash Bros Ultimate, NBA2K and more!

What is Esports?

Esports is competitive video gaming, organized as a high school sport. Like other high school sports, teams require a coach and students will practice and compete in a regular season for the opportunity to advance to playoffs and be crowned the best in the state. There is no travel required throughout the regular season and students can participate either at school or at home.

[Click here to learn more about esports in Idaho and speak with a PlayVS representative today.](#)



Executive Director's Message

Tracy Leinen, CMAA ♦ IAAA Executive Director

Winter is here, as it is snowing as I am typing this message. Your IAAA Board is hard at work getting ready for the IAAA conference, which will be held at the Riverside Hotel on April 7 thru April 9. Mark your calendars, as more information will be coming out in late January or early February. If there is something, in particular, that you would like to see happen at this year's conference please let a board member know as soon as possible.

In September, the Board added 4 new positions to the Board and so I would like to welcome them to this great organization. If you see Tom Shanahan from Bishop Kelly High School, Tony Brulotte from Eagle High School, Jon Hallock from Caldwell High School or Ashley Holt from Emmett High School, tell them congratulations and let them know if you have ideas that you want them to bring to the Board.

I want to thank all of the Idaho Athletic Directors that are members of this great organization and encourage those of you who are not members to join the membership of this organization. With the IAAA membership, you will also be a member of the NIAAA Membership.

Hope you all had a wonderful and blessed holiday season and spent time with family and friends! If there is anything you need do not hesitate to reach out to me. Happy Holidays!!!

Tracy Leinen, CMAA
IAAA Executive Director
tracy.leinen@boiseschools.org

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Important Dates



NIAAA Scholarship

Due January 30, 2024

See Page 10 for more information



IAAA Scholarship

Due March 1, 2024

See Page 12 for more information

2024 IAAA State Conference

April 7-9, 2024

The Riverside Hotel

Boise, ID



2024 National AD Conference

December 13-17, 2024

Austin Convention Center

Austin, TX



[NADC 2024 Information](#)



Visit [Daktronics](https://www.daktronics.com) for more information.

2024 NIAAA Scholarship

Purpose of Scholarship:

In accordance with National Interscholastic Athletic Administrators Association's (NIAAA) purpose to promote, facilitate, and increase the knowledge and understanding of the vital role of interscholastic athletics in the educational system, this scholarship program will foster and acknowledge the partnership between the NIAAA and secondary education. The scholarships will recognize the distinguished scholastic, leadership, and citizenship attributes of high school student athletes, and the importance of high school athletics in each student's life.

Criteria:

1. Applicant must be a Senior
2. Applicant must have achieved at least one (1) of the following:
 - (A) minimum of B+ average;
 - (B) Ranked in the top 25% of class;
 - (C) ACT score of 24 or an SAT score of 1100 (Math and Reading)
3. Applicant must have participated in two sports for at least two years in each sport
4. Applicant must have earned at least one varsity letter in each of two sports
5. Applicant must complete attached scholar/essay application
6. Applicant must have a letter of recommendation from the high school athletic administrator/director
7. School athletic director must be an NIAAA member and a member of their respective state athletic administrators association
8. The principal or athletic director must sign the application to insure that the academic information submitted is accurate
9. All hard copy materials must be postmarked or electronic materials sent to the NIAAA State Liaison in your respective state by your states deadline. Select your state at the bottom of the website Scholarship Page to view your states deadline and liaison information.

Deadline: January 30, 2024

Click on the link below for information regarding the scholarship and to access the application.

[NIAAA Scholarship Information](#)

Submit completed scholarship applications to Shelly Heath at

shelly.heath@boiseschools.org



Visit <https://gofan.co/> for more information



2024 IAAA Scholarship

Deadline: March 1, 2024

Click on the link below to access the scholarship application.

[IAAA Scholarship Information](#)

Submit completed scholarship applications to Beth Holt at

bethholt3770@gmail.com

Or by mail at:

I.A.A.A. Scholarship Coordinator

Beth Holt

5033 Sarah Ct.

Fruitland, Idaho 83619

The following LTC Classes will be taught at the IAAA State Conference April 7-9, 2024, at the Riverside Hotel in Boise.

Sunday: 714

LTC 714 Athletic Administration: Dealing with Challenging People.

This course will focus on certain challenging human behaviors that cause discomfort and anxiety in our daily lives. It examines theories and causes with strategies for preventing, managing, and transforming these challenging behaviors. In addition, techniques will be covered in response to anger, sarcasm, denigration, complainers and backbiters, and obstinate-rigid people. Additional strategies for interaction with parents who demand involvement in athletic department decision-making will also be presented.

Monday: 630

LTC 630 Athletic Administration: Interscholastic Contest Management - Planning, Preparation and Methods.

This course examines the historic foundations and precedents for contest management as an extension of educationally sound sports programs. Planning methods for contest management are examined including selection of supervisory personnel, suggested need assessment tools, and checklists for the development of supervision plans and policies. In addition, an overview of methods is suggested for creation of an educationally sound competition environment among players, coaches, students, and other spectators. The course emphasizes the need for flexible plans and responses to various contest situations and contingencies.

Monday: 504

LTC 504 Athletic Administration: Legal Issues 1 (Liability for sports injuries and risk management).

This course provides in-depth coverage of the legal standards governing liability for sports injuries, including the duties imposed by courts and legislatures on athletics administrators, coaches, athletic trainers, and other athletics personnel related to safeguarding the health and well-being of student-athletes and other persons in school sports environments. Strategies are provided for developing, implementing, and documenting an effective risk management program for interscholastic athletics.

More information will be coming out in January. This is just a heads up for planning purposes. Hope to see you all there!

[Click here to nominate your fellow Idaho Athletic Directors for the following awards that are presented at the IAAA State Conference in April.](#)

- Idaho Citation Award
- Idaho Distinguished Service Award
- IAAA Hall of Fame
- Marquis Ross “Promising New AD” Award
- State Award of Merit

*Award winners are chosen by the IAAA Executive Board.

Links

Idaho Athletic Administrators Association



NIAAA



IHSAA





<https://capedcu.com/>

Benefits Provided NIAAA Members

The national professional organization dedicated solely to services, assistance and development for the providers of secondary school "Education Based Athletics" programs.

Professional

North Central Accreditation

NIAAA is the first association accredited by North Central Association Commission on Accreditation and School Improvement.

Leadership Training Institute

Educational curriculum of 38 courses taught at national and state conferences, institutes, online and NIAAA webinars. Students can earn CEUs, through a master's degree while working with select universities.

Certification Program

Four levels of professional certification including Registered, Middle School, Certified and Certified Master Athletic Administrator.

National Athletic Directors Conference

Annual Conference hosted in cooperation with the NFHS offering educational, service, information, leadership and networking opportunities.

Hall of Fame

Induction and recognition of individuals that have strongly impacted the profession of athletic administration.

Code of Ethics and Professional Standards

Clarifies our mission and principles.

Interscholastic Athletic Administration Magazine

Professional journal providing high school and middle school leadership practical assistance from athletic administrators in the field, research based study, NIAAA member information, varied columns and best practices.

Awards Program

Recognition levels for athletic administrators at both state and national levels.

Media Materials

Digital and print materials available to assist the professional.

Professional Outreach Program

Conducted in cooperation with state athletic administrator associations as outreach to targeted demographic areas through the NIAAA Endowment. Offering of LTI (501-502), RAA Certification, one year NIAAA membership, with 10 percent of participants receiving registration and lodging scholarship to the national conference.

Public Service Announcements

Promoting the benefits of education based athletic programs to students, educational leaders and community members.

Direct Benefits to Members & State Associations

- \$2,000,000 liability insurance.
- IAA is a quarterly magazine provided to members in both hard copy and electronic flip page form.
- \$2,500 Life Insurance.
- Membership kit for first-time registrants.
- A Profile of Athletic Administration – 32 page booklet available at no cost, providing purpose of position and description of how AD position should be structured and supported.
- National Emergency Network – Assistance available in cases of traveling emergencies.
- Continued cutting edge development through 4th NIAAA Strategic Plan.
- eNews – Electronic newsletter offered 10 times annually at no cost.
- Numerous educational print, video and digital materials.
- Research on timely topics and member survey results.
- Direct communication to members through social media – Twitter, Facebook, Tumblr, Instagram, LinkedIn.
- Budget surplus provision as a Member Benefit.
- State AD Association benefit of lodging for Professional Development State Coordinator Meetings.
- No cost booklet *A Profile of Athletic Administration* created as information directed at superintendents, principals and school boards.
- Application for reduced track installation.
- Reimbursement to state AD Association for percentage of online LTI courses taken by state members.

Cost Reductions

- Lower registration cost for National Conference, reduced fee for LTI courses and certification.
- Reduced premiums on AFLAC cancer and accident insurance.
- Reduced cost for certification applications.
- Discounted rates offered on Mutual of Omaha Long Term Health Care. Added inclusion in Tuition Rewards and Care Options Assistance.

Opportunities

- NIAAA Committee Membership – 13 committees in addition to periodic Ad Hoc committees.
- Field Renovation Program – Members may apply for consideration to have an outdoor field renovated by members of the Sports Turf Committee.
- IAA – Opportunity to submit articles for publication.
- Student Scholarship/Essay Program – Open to students in schools where the Athletic Director is an NIAAA member. Female and male recipients at State, Section (\$1,500) and National levels (\$2,000).
- NIAAA Endowment – Opportunity to contribute. Portion of funds utilized for professional growth outreach initiatives and state grants.
- In-Service Program – Offering selected LTI courses adapted in 90 minute or 4 hour presentations. Available to school or district staff. Topics include 14 legal duties, time management and interpersonal relationships.
- Quality Program Award – Option after having taken LTC 799 to participate in a process of athletic program assessment offering Exemplary Program recognition.
- Invited Assessment Program – Opportunity to have team of professionals evaluate each facet of a school or district athletic program.
- Participation in National Conference, workshops and section meetings.
- Opportunity for retired members to remain involved.

Benefits at www.niaaa.org

- Dedicated to NIAAA information and program offerings.
- Member Services – Online opportunity through NIAAA database to view and update personal account, find members, order materials or initiate/renew NIAAA membership. Opportunity to post a resume, open dates, job openings.
- Registration and information regarding the annual National Conference, lodging, travel and area places of interest.
- NIAAA apparel through the online logo shop.
- Preferred Vendors – Online site for preferred product and services with company links.
- *The Role of the Principal in Interscholastic Athletics* – Free 12 minute video through link on the NIAAA Web site. Produced in cooperation with the NASSP and NFHS.
- Calendar of scheduled professional development events for both state and national athletic administrator associations.
- State Leadership Directory – Listing of key contact individuals within states.
- Archived IAA magazine for research and reference.
- NIAAA forms and applications in fillable PDF format.
- Digital publications and survey information.
- Links to key educational, professional and sponsor affiliations.



National Interscholastic Athletic Administrators Association
9100 Keystone Crossing, Suite 660, Indianapolis, Indiana 46240; Phone: 317-587-1450; www.niaaa.org

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